

25304 - Genres and writing in journalism I

Syllabus Information

Academic year: 2023/24

Subject: 25304 - Genres and writing in journalism I

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 9.0

Year: 1

Semester: First Four-month period

Subject type: Compulsory

Module:

1. General information

The general objective is to establish the theoretical foundations of journalistic genres and to provide the necessary skills for news writing.

The knowledge of this subject will pay attention to the Sustainable Development Goals (SDGs) of the 2030 Agenda of the United Nations United Nations, such that the acquisition of the learning results of the subject provides empowerment and competence to contribute to some extent to their achievement:

Quality education (SDG 4), Gender equality (SDG 5), Reducing inequalities (SDG 10), Peace, justice and strong institutions (SDG 16), Partnerships to achieve the goals (SDG 17).

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- {Understand a knowledge base on the knowledge of the formalisation of journalistic discourse and its integration as an essential element of the communicative process, as well as knowledge of the fundamentals of the construction of the journalistic message, above all, in its essential informative format, the account of current events and the features of journalistic language and reflection on its influence on the understanding of reality, with indicators: understanding and relating the concepts, and methods of the informative task with the journalistic information on relevant facts.
- Apply with skill the professional knowledge and routines to the observation and selection of a news event, as well as to the selection and evaluation of sources in accordance with the news purpose, with indicators: use the criteria appropriate to the selection of the news event and the management of sources.
- Ability to organise complex communicative knowledge in a coherent way and to elaborate (write and edit) correctly informative journalistic messages in news format, with indicators: to understand and relate the concepts, principles and rules of news construction to the elaboration of news pieces.
- Ability to promote egalitarian awareness of individuals and peoples, respect for international human rights, with indicators: determine the values of respect for human rights in journalistic information and in the situations narrated.
- Adopt a favorable attitude towards respect for fundamental individual and collective values, with indicators: determine the values of respect for human rights in journalistic information.
- Show capacity for teamwork that facilitates the development of knowledge with a critical and responsible cultural exchange with indicators: show collaborative skills.

3. Syllabus

1. Introduction to journalism and journalistic genres.
2. News headlines.
3. The news lead.
4. The body of news.
5. The use of quotations.
6. Discursive news.

4. Academic activities

Expository classes.

Individual study.

Directed debates on journalistic texts and situations of the profession.

Writing of journalistic texts.

Essay writing.

Current events.

Meetings with communication professionals

5. Assessment system

First call

Continuous assessment

- Journalism essay (20% of the final grade). Correction criteria: writing, expository and argumentative effectiveness, presentation and spelling, comprehension, analysis and relation of ideas and concepts.
- Current events: (20% of the final grade). Correction criteria: correct answers and spelling.
- Writing practice (40% of the final grade). Correction criteria: writing, application of theoretical principles, presentation and spelling.
- Examination: (20% of the final grade). Correction criteria: writing, knowledge and understanding of the concepts, ability to relate and apply them, and spelling.

Global assessment

It will be held according to the official examination schedule. It will consist of three parts:

- Theoretical part: (30% of the grade). The format and correction criteria are the same as in the continuous evaluation exam.
- Current events: (20% of the grade). The format and correction criteria are the same as those used during the continuous evaluation.
- Writing of two news items: (50% of the grade). The format and correction criteria are the same as those used for during the continuous evaluation.

Second call

Overall evaluation identical to that of the first call.