

## 25149 - History of Photography, Film and other Audiovisual Media

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25149 - History of Photography, Film and other Audiovisual Media

**Faculty / School:** 301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 278 - Degree in Fine Arts

**ECTS:** 6.0

**Year:**

**Semester:** First Four-month period

**Subject type:** Optional

**Module:**

### 1. General information

The subject History of photography, cinema and other audiovisual media should allow students to learn about the different artistic styles, techniques and working methods in the world of photography, cinema and other audiovisual media. Students must be able to recognize the different methods, as well as achieve a basic knowledge of the artistic realities of the past that will allow them to foster their own creativity through autonomous learning. In the same way, students must develop correct oral and written communication skills in artistic terms. This subject should develop their capacity for analysis, synthesis, organization and planning.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda (<https://www.un.org/sustainabledevelopment/es/>), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement:

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 10: Reduction of Inequalities

### 2. Learning results

In order to pass the subject History of photography, cinema and other audiovisual media, students must demonstrate the acquisition of the following levels of competences.

LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

1.Critical understanding of art history, theory and discourse. Understand critically the history, theory and discourse of art. Analytical assimilation of the concepts on which the art is based. LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

2.Critical understanding of the evolution of aesthetic, historical, material, economic and conceptual values. Analyse the valuation of art values from a socioeconomic and cultural perspective. LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

5.Knowledge of the theory and discourse of art, as well as the thought of artists through their works and texts. To constantly update the direct knowledge of art through its creators. LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

6.Knowledge of the vocabulary, codes and concepts inherent to the artistic field. To know the language of art. LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

8.Knowledge of the different functions that art has acquired through historical development. To study the evolution of the role of art through time.

19- Ability to identify and understand the problems of art. Establish the aspects of art that generate creative processes. LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

22. Ability to produce and relate ideas within the creative process. LEVEL 1. Indispensable. Contributes to the achievement of 100%-75% of the competency.

LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence

9. Knowledge of production methods and artistic techniques. Analyse the processes of artistic creation. LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence.

13. Basic knowledge of source research methodology, analysis, interpretation and synthesis. Analyse, interpret and synthesize sources. LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence.

23. Communication skills. Learning to translate artistic ideas in order to transmit them. LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence.

24. Ability to present complex artistic problems and projects orally and in writing with clarity. LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence.

33. Ability to collaborate with other disciplines. Development of relationship and exchange channels with other fields of

knowledge. LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence.

36. Ability to document artistic production. Use the necessary tools and resources to contextualize and explain one's own artistic work. LEVEL 2. Necessary. Contributes to the achievement of 75%-50% of the competence.

LEVEL 3. Convenient. Contributes to the achievement of 50%-25% of the competency

46. Ability to carry out artistic projects with social and media repercussion. To use the resources for the dissemination of artistic projects in order to enhance their social impact. LEVEL 3. Convenient. Contributes to the achievement of 50%-25% of the competency

47. Ability to carry out and integrate artistic projects in a broader context. To develop strategies for the projection of artistic creation beyond its field of action. LEVEL 3. Convenient. Contributes to the achievement of 50%-25% of the competency

48. Ability for an adequate presentation of artistic projects. To know how to communicate artistic projects in diversified contexts. LEVEL 3. Convenient. Contributes to the achievement of 50%-25% of the competency.

### 3. Syllabus

#### BLOCK 1.-PHOTOGRAPHY

Topic 1: The emergence of photography. Inventors and early procedures.

Topic 2: Popularization hand in hand with the professionalization of the invention. Second half of the 19th century.

-The rise of Pictorialism in Europe and the United States.

Topic 3: Origin of the dichotomy artistic photography/pure photography.

#### BLOCK 2.-CINEMA

Topic 5: The invention of cinema and the work of the pioneers.

Topic 6: European and American cinema until the emergence of talkies.

#### BLOCK 3.-OTHER AUDIOVISUAL MEDIA

Item 7: Art and new technologies: video art and digital technology.

### 4. Academic activities

#### Schedule of classroom sessions and presentation of papers

The exposition of contents will be done through presentation or explanation by the faculty (and as far as possible by external collaborators when appropriate for a specific topic) but, in the same way, the instruction period will be based on oral or written contributions from the students. The theoretical classes will be accompanied by images and texts that correspond to what was covered in class or any other material of interest to the students, such as videos or documentaries.

The date of the global evaluation test will be duly indicated by the Centre prior to its realization.

The dates of the tests related to the continuous assessment will be indicated by the responsible teacher at the beginning of the subject.

### 5. Assessment system

#### a. Continuous assessment system

- Individual work (30%): analysis of a text at the end of the first content block of the subject. Students will have to answer several questions about a reading indicated by the teacher at the beginning of the term.

- Practice report (30%): Realization of a practical activity in which students must deepen, in a practical way, in the knowledge of the audiovisual historical heritage, presenting afterwards a brief report on what they have researched and a work in video format, which will be presented in class.

- Exam (30 %): an exam at the end of the third block of contents. The exam will consist of the development of a topic to choose between two. Students must develop a topic proposed by the teacher in the time indicated.

#### -Tutoring and active participation in class (10%).

To be eligible for continuous assessment it will be necessary to attend at least 85% of the classes.

#### b. Global evaluation test (to be held on the date set in the academic calendar)

- Exam (50%): An exam, in which students must answer two questions proposed by the teacher on different issues related to the topics of the subject.

- Practice report (50%): Cataloguing and commenting on several images belonging to any of the thematic blocks of the subject. Students must identify, catalogue and explain the images proposed by the teacher from among those previously analysed in class. This written test, of a practical nature, will take place immediately after the exam..

#### II. Second call

**Global assessment test** (to be taken on the date established in the academic calendar).

This global assessment test will include the same tests and computation as the first one, reaching a total of 100%. The assessment criteria are the same.

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GLOBAL TEST

*All students will have the right to take the global test in order to pass the subject or to improve the grade obtained. Students attending the exam must appear punctually on the day and at the time indicated in the exam's notice, otherwise they will be considered as "No-shows".*

#### **SECOND CALL**

*The evaluation in second call, to which all students who have not passed the subject will be entitled, will be carried out by means of a global test that will take place in the period established in the academic calendar, to that effect, by the Governing Council.*