

Academic Year/course: 2022/23

68750 - Project development, presentation and communication of results

Syllabus Information

Academic Year: 2022/23

Subject: 68750 - Project development, presentation and communication of results

Faculty / School: 105 - Facultad de Veterinaria

Degree: 631 - Master's Degree in Food Quality, Safety and Technology

ECTS: 6.0

Year: 1

Semester: First semester

Subject Type: Compulsory

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. The learning process of this course is based on:

- participatory lectures and practice sessions using audiovisual support to show the fundamentals of R+D+i project elaboration, management and evaluation, and webpages to expand the information;
- seminars where the students, working in groups, will critically analyze examples of R+D+i projects and will carry out simulations of R+D+i project evaluations, following the established criteria;
- finally, once the (face-to-face) teaching sessions are finished, the students will prepare a report including the proposal of a specific R+D+i project according to the criteria of a specific call of the Food Science and Technology Area (European, National or Regional).

The learning process of the topic dedicated to "the tools of oral communication and presentations" is based on the active methodology "learning by doing", supported by informatics tools and the continuous assessment of all the students' activities (guided, done in class, final project).

4.2. Learning tasks

The course includes the following learning tasks:

- Lectures (16 hours). Attendance is required.
- Seminars (4 hours). Attendance is required.
- Guided project: report of a R-D-i proposal (30 hours). Autonomous work.
- Computer lab sessions (30 hours). Attendance is required.
- Preparation and discussion of the guided project (5 hours). Attendance is required.
- Oral presentation of the guided project (5 hours). Attendance is required.

- Preparation of the guided project (60 hours). Autonomous work.

4.3. Syllabus

The course will address the following topics:

- **Topic 1.** Introduction. Definition of research, technological development and innovation activities. Common elements of a R+D+i project. European, national, regional and local calls. Project elaboration, management and evaluation. Cooperation agreements. Confidentiality agreements. Data protection. Patent elaboration. Start-up and spin-off.
- **Topic 2.** Oral communication and public presentation: preparation, environmental conditions, target audience, key ideas, verbal and body language, image, capture attention, manage conflict and debate.
- **Topic 3.** Strategies for effective presentations. Good practices relating to: text, message, animations, graphics, templates, color, fonts, multimedia, information organization.
- **Topic 4.** Tools for design, creation and dissemination synchronous or asynchronous presentations. Other utilities for reporting and for the treatment of multimedia on the Internet.

4.4. Course planning and calendar

The calendar of the Master's degree and the schedule of lectures and practice sessions is published on the website of the Faculty of Veterinary, in the following direction: <http://veterinaria.unizar.es/>

The lectures and practice sessions will be in the computer room of the Faculty of Veterinary and in the Postgraduate seminar room of the Faculty of Veterinary.

Presentation of the project: after the end of the lectures and practical classes.

The hours of tutorials will be previously agreed with the lecturer.

4.5. Bibliography and recommended resources

Recommended bibliography of the academic year is updated by the Library webpage at: <https://biblioteca.unizar.es/>