

Academic Year/course: 2022/23

## 68651 - Public Management

### Syllabus Information

**Academic Year:** 2022/23

**Subject:** 68651 - Public Management

**Faculty / School:** 179 - Centro Universitario de la Defensa - Zaragoza

**Degree:** 578 - Master's in Direction and Management of Defense Procurement Systems

**ECTS:** 6.0

**Year:** 1

**Semester:** Annual

**Subject Type:** Compulsory

**Module:**

## 1. General information

### 1.1. Aims of the course

The subject develops the contents for a detailed knowledge of the characteristics of public management in a broad sense. General tools that can help in decision-making at the management level will also be developed.

The idea of ??intervention of the public sector in the economy will be studied as well as the contents related to the economic environment in which this action can be carried out and the particularities of the economy of the public sector.

The distinctive characteristics of public management will be delved into, such as carrying out the design, implementation and subsequent evaluation of public policies and services. Particular attention will be paid to the creation of public value.

These approaches and objectives are in line with the following Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda (<https://www.un.org/sustainabledevelopment/>), in such a way that the acquisition of the course learning outcomes provides training and competence to contribute to their achievement to some degree.

- SDGs 1. No poverty.
- SDGs 4. Quality Education.
- SDGs 9. Industry, Innovation and infrastructure.
- SDGs 16. Peace, justice and strong institutions.

## 2. Learning goals

## 3. Assessment (1st and 2nd call)

### 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

In the evaluation of the subject there will be the following activities:

- An exam with multiple-choice questions with a value of [0, 10]
- Resolution of a practical work
- Self-assessment activities

The final grade will be obtained as the weighted sum of the mark of the multiple choice test (60%), the assessment of the practical work (30%) and the completion of the self-assessment activities (10%).

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

Teaching shall be semi-presential combining virtual sessions and presential sessions on a monthly minimum basis. These presential sessions will be dedicated to assessment tasks and to those thematic blocks in which students' attendance, due to their content, increases greatly the comprehension of the subject.

- **NON PRESENTIAL ACTIVITIES.** All the activities will be performed by means of the virtual campus, providing students access to a great amount of relevant material. Furthermore, this type of teaching facilitates the student-teacher interaction by means of chats and forums throughout the sessions. A key element for students will be to have a Working Guide for every subject, which will include a recommended schedule regarding the readings and activities included in each thematic unit aimed at facilitating the monitoring by the teacher.
- **PRESENTIAL-VIRTUAL ACTIVITIES.** Some of the subjects will be delivered by means of virtual sessions in which the teacher will connect to a videoconference platform while students will connect from their own devices, so their presence is not required. These sessions will be carried out through the Armed Forces' platform, recently migrated to Moodle, and the implementation of a multiple videoconference platform, allowing students and teachers to build a teaching community where they can share their doubts, reflections and opinions. Online synchronous and asynchronous meetings, by means of tools such as forums of debate, chats or even videoconferences, will be open to voluntary participation. Guest lecturers or professionals can also participate. Planning will be fortnightly in order to promote the interaction between the students and their subjects and teachers.
- **PRESENCIAL ACTIVITIES.** They consist of traditional type lectures in which different kind of problems and assessments will be addressed. They will take place in those facilities designated by the Ministry of Defense

### 4.2. Learning tasks

In order to achieve the objectives, the following activities shall be carried out:

- Presential sessions: theoretical and practical activities promoting student participation. ? Virtual sessions: theoretical and practical activities carried out in a virtual manner.
- Distance teaching: activities carried out through the virtual campus providing students with a great amount of material to work with.
- Teacher-student interaction by means of chats and forums developed throughout the sessions.

### 4.3. Syllabus

1. Introduction
2. Performance economic setting and public sector economy
3. Public administration specifications
4. Creating public value
5. Design and evaluation of public policies and services
6. Public sector intervention in economy
7. Tools supporting management
8. Multicriteria decisions analysis

### 4.4. Course planning and calendar

This is a 6 TCS course, totaling 150 hours, of which 60 hours are dedicated to the subjects taught by the teachers and 90 hours is the time dedicated to the additional work carried out by the students.

There will be 1 presential session consisting of 5 hours of lectures and 7 hours of virtual sessions. The rest of the activities up to 60 hours shall be carried out as distance classes.

Teaching shall be semi-presential, combining virtual teaching sessions and presential sessions at least on a monthly basis. These presential sessions will be dedicated to assessment tasks and to those thematic blocks in which students' attendance, due to their content, increases greatly the comprehension of the subject.

In the event that the health situation and evolution prevents the holding of face-to-face sessions, they will be carried out

### 4.5. Bibliography and recommended resources

Bibliography:

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=68651>