

Academic Year/course: 2022/23

63295 - Design of Learning Activities for Administration, Marketing, Tourism Management, Community Service and Job Orientation

Syllabus Information

Academic Year: 2022/23

Subject: 63295 - Design of Learning Activities for Administration, Marketing, Tourism Management, Community Service and Job Orientation

Faculty / School: 107 - Facultad de Educación

Degree: 584 -
602 -

ECTS: 8.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module:

1. General information

1.2. Context and importance of this course in the degree

Vocational Training in Spain represents an integrated model of professional qualification based on the new Organic Law on Vocational Training (LOOIFP 2/2022) forms a single integrated system that includes the training of the master is aimed at achieving training for future teachers. In the case of this course the aim of this course is for students to acquire the competence to design, manage and develop

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

Depending on the need to adapt teaching to the circumstances at all times, the training methodology will be adapted.

The learning process of the subject in face-to-face format has been designed based on the theoretical and practical materials.

In the case of non-face-to-face format, the presentations of the classes will be made through digital resources and tools that allow the realization of:

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- Online synchronous and/or asynchronous oral presentation sessions.
- Facilitation and work of theoretical and practical materials in web format.
- Group and/or individual work.
- Presentation and debate on-line of works.
- Evaluation tests and self-assessment on-line.
- Monitoring and virtual tutoring

In the case of a mixed, face-to-face and non-face-to-face format, the presentations will be made through digital resources and tools that allow the realization of:

Non-contact teaching of the subject may be proposed as long as it is methodologically appropriate. The tutorials will be carried out preferably through telematic applications, the student will have training outings can be made inside or outside the schedule. If these activities are done outside

4.3. Syllabus

1.- INTRODUCTION AND CONTEXTUALIZATION OF ACTIVITIES: Legal framework for VET and educational programming. The importance of activities in the learning process, and in selective opposition processes for access to public office. The activities and didactic units contextualized in a didactic programming. Elements of a didactic programming and elaboration of the microprogramming as the base of the didactic units.

2.- GENERAL INFORMATION ABOUT THE ACTIVITIES AND THEIR DESIGN. Teaching activities and strategies. Variables of the didactic context. The profile of the students to whom they are addressed. Teaching strategies and activity design.

3.- TYPES OF ACTIVITIES. Types of activities: classroom activities: initial, motivational, discovery, orientation, skill acquisition, development, analysis, application, generalization, evaluation, development, reinforcement, extension and attention to diversity; complementary activities; extracurricular activities.

4.- ACTIVITIES, EDUCATIONAL METHODOLOGY AND RESOURCES. Activities in the context of the didactic unit and the curricular programming of the module. Exposure, writing and feedback strategies. Group dynamics applied to the design and implementation of activities. Digital, audiovisual and educational resources.

5.- PRACTICAL ADVICE FOR THE PREPARATION AND EXHIBITION OF A DIDACTIC UNIT. Structure of a Didactic Unit. Writing and exhibition. Learn procedures for the adaptation of Didactic Units to remote training or non-contact situations of teaching.

6.- THE PRACTICE OF THE ACTIVITIES AND THE DIDACTIC UNITS: Exhibition by the students of the Didactic Units and activities carried out, group assessment and collaborative learning in the classroom through feedback. It will include a number of hours for a small groups.

4.5. Bibliography and recommended resources

<https://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=63295>