

Academic Year/course: 2022/23

63219 - Innovation and Classroom Research in Economics and Business Administration

Syllabus Information

Academic Year: 2022/23

Subject: 63219 - Innovation and Classroom Research in Economics and Business Administration

Faculty / School: 107 - Facultad de Educación

Degree: 584 -
592 -

ECTS: 4.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module:

1. General information

1.1. Aims of the course

To know the evaluation elements of programming and teaching practice in the disciplines of Economics and Business.
To acquire their own skills to develop a research project in the disciplines of Economics and Business.
To understand the importance of teaching innovation as an instrument for improving the quality of teaching-learning in the disciplines of Economics and Business.

2. Learning goals

2.2. Learning goals

1. Understand, apply, and analyze procedures and techniques to evaluate programming, the teaching process, and teaching practice.
2. Apply innovative methodologies using ICT and the potential of web 2.0 in teaching Economics and Business.
3. Design and defend a research project on a selected subject of the Aragonese curriculum of the subjects of the specialty of Economics and Business
4. Identify the problems related to the teaching and learning of the subjects of the specialty of economics and business and propose possible solutions to solve them

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The course is evaluated under a continuous scheme.

1. Participation, interest and performance of the planned activities: 10% of the overall mark.
2. Elaboration and design of a didactic unit elaborated with the open source tool "exelearning": 30% of the overall mark.
3. Preparation and defense of a research and / or innovation project related to subjects of the Economy and Business specialty: 60% of the overall mark.

Alternatively, according to university norms, there is a global evaluation:

1. Examination of questions regarding the contents of the subject: 40% of the final mark
2. Oral presentation and defense of an Innovation or Research Project: 60% of the final mark

4. Methodology, learning tasks, syllabus and resources

4.3. Syllabus

EVALUATION:

Assessment of learning

Phases of the evaluated process.- Basic evaluation regulations

Evaluation of the teaching-learning process.

Evaluation instruments.

INNOVATION:

Fundamental problems of teaching Business and Economics and current lines of innovation. Innovative methodologies.

Use of ICT in the specialty of Economics: Web applications in the classroom, web 2.0 and social networks,

Different ICT resources (concept maps, online questionnaires, digital whiteboard, etc.)

EDUCATIONAL RESEARCH:

Educational research. Research methodologies

Design and development of research projects in the specialty of Economics and Business: The research and innovation project integrated in the Autonomous Community of Aragon.

4.5. Bibliography and recommended resources

<https://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=63219>