

Academic Year/course: 2022/23

61406 - Creative Accounting in Listed Companies

Syllabus Information

Academic Year: 2022/23

Subject: 61406 - Creative Accounting in Listed Companies

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 526 - Master's in Accounting and Finance

ECTS: 4.0

Year: 1

Semester: First semester

Subject Type: Optional

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on theory sessions and active participation of the students.

Each session is divided into two parts: firstly, there is a discussion about the topic under analysis, which is based on the students' readings (provided a week in advance). Secondly, the lecturer explains the relevant discussed aspects.

The sessions devoted to the presentation of students' assignments will start with the individual or group presentation and will be followed by a discussion about relevant issues proposed by the lecturer and the other students.

4.2. Learning tasks

The course includes the following learning tasks:

1. Theory explanation and discussion

- meaning and scope of creative accounting;
- factors that facilitate their existence;
- incentives to manipulate;
- manipulative practices;
- Creative accounting effects on the utility and users of financial information;
- limits and solutions.

2. Analysis and discussion of the main contributions of accounting and financial research in the quality of corporate information.

3. Presentation of case studies of accounting manipulation

4. Designing, researching and solving creative accounting scenarios

5. Presentation of assignments/coursework activities

The teaching methodology is planned to pivot around face-to-face classes. However, if necessary for health reasons, face-to-face classes may be taught semi-face-to-face or online.

4.3. Syllabus

The course will address the following topics:

Topic 1. Creative Accounting: meaning and scope

Topic 2. Causes of existence of the creative accounting

Topic 3. Possible creative accounting practices

Topic 4. Utility of financial reporting due to the phenomenon of creative accounting

Topic 5. Limits and solutions to creative accounting

4.4. Course planning and calendar

Each session lasts 2.5 hours and covers the following topics:

SESSION 1: Presentation of the course.

SESSION 2: The meaning and scope of creative accounting.

SESSION 3: Factors that facilitate the existence of creative accounting.

SESSION 4: Incentives for companies to manipulate financial information.

SESSION 5: Creative accounting business practices.

SESSION 6: Impact of financial reporting manipulation on the media. Critical analysis.

SESSION 7: Debate on business cases (I)

SESSION 8: Debate on business cases (II).

SESSION 9: Limits and solutions to creative accounting.

Session 10: Analysis of the contributions of research on quality of financial information.

SESSION 11: Designing possible creative accounting scenarios

SESSION 12: Researching and solving creative accounting scenarios (I)

SESSION 13: Researching and solving creative accounting scenarios (II)

SESSION 14: Presentation and discussion of a study on relevance of manipulation in business (I)

SESSION 15: Presentation and discussion of a study on relevance of manipulation in business (II)

SESSION 16: Presentation and discussion of a study on relevance of manipulation in business (III)

Key sessions:

SESSIONS 7 and 8: Debate on business cases

SESSIONS 11 to 13: Designing, researching and solving creative accounting scenarios

SESSIONS 14 to 16: Presentation and discussion on relevance of manipulation in business

4.5. Bibliography and recommended resources

Resources have been validated on the the Library website.