

Academic Year/course: 2022/23

## 28229 - Art and mass culture

### Syllabus Information

**Academic Year:** 2022/23

**Subject:** 28229 - Art and mass culture

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 420 - Degree in History of Art

619 - Degree in History of Art

**ECTS:** 6.0

**Year:**

**Semester:** Second semester

**Subject Type:** Optional

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, study and assessment tasks.

Students are expected to participate actively in class throughout the semester.

Further information regarding the course will be provided on the first day of class

#### 4.2. Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

#### 4.3. Syllabus

The course will address the following topics:

- Topic 1. The development of mechanical visual reproduction: Walter Benjamin; the Frankfurt School.
- Topic 2. Photography: objectivity *versus* subjectivity; fiction.
- Topic 3. Globalisation and digital photography.
- Topic 4. Comics and videogames.
- Topic 5. Visual culture: television, advertisement, the Internet and Net art.

#### **4.4. Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Philosophy and Arts website (<https://fyl.unizar.es/>; academic calendar <http://academico.unizar.es/calendario-academico/calendario>, timetable <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; assessment dates: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

#### **4.5. Bibliography and recommended resources**

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=28229&Identificador=13925>