

## 27643 - International Trade Policy

### Syllabus Information

**Academic Year:** 2022/23

**Subject:** 27643 - International Trade Policy

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 450 - Degree in Marketing and Market Research

**ECTS:** 5.0

**Year:** 4

**Semester:** First semester

**Subject Type:** Optional

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The learning process designed for this subject is based on the following:

In the process of learning different teaching methods will be used: expository teaching techniques for the theoretical classes and more participatory techniques by the student. This second type of activities allows the involvement of students in their learning process and allows the teacher to notice the problems and doubts that may arise throughout the different topics.

In addition to the scheduled classes the student will have to make an effort to learn to manage and get familiarized with the topics, individually, through the creation of practical works with the available sources.

#### 4.2. Learning tasks

During the learning process different teaching methods will be used:

- - **Theoretical classes:** will consist of master lessons with the aim to transmit the fundamental concepts of the subject so that the learning objectives are achieved. It is expected that the master lesson is participatory and encourage discussions, as well as resolve the problems and doubts that arise to the student, based on the recommended manual, the supporting bibliography and the materials that will be available in the ADD.
- - **Resolution and presentation of problems and practical cases of study:** elaboration and presentation of papers, discussion topics, reading comments and iterative activities.
  - **Supervised and evaluation activities** that allow a more direct and personal support to

students to monitor work, prepare and elaborate reports, answer questions and guide them through the study and resolution of exercises. These tutorials can be individual or in groups.

The assessment will be prepared to be carried out as face-to-face examination, but if health circumstances do not allow it, they will be carried out by doing it entirely online or in a blended way. In the case of online exams, it is important to highlight that, the student may be recorded, and he or she can exercise his or her rights by the procedure indicated in.

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The necessary software will be used to check the possibility of plagiarism. The detection of plagiarism or copying in an activity will imply that the activity or exam will be marked 0/10.

### **4.3. Syllabus**

#### **Unit 0.INTERNATIONAL TRADE AT THE PRESENT TIME**

#### **Unit 1.TRADITIONAL EXPLANATIONS OF INTERNATIONAL TRADE**

1.1 The gains from trade: comparative and absolute advantage

1.2 Trade and income distribution: the Heckscher-Ohlin model

#### **Unit 2.-NEW EXPLANATORY THEORIES OF INTERNATIONAL TRADE**

2.1 The emergence of inter-industry trade: scale economies and product differentiation

2.2. The international production networks

#### **Unit 3.-TRADE POLICY: INSTRUMENTS AND POLITICAL ECONOMY**

3.1. Restrictions on trade and trade policies

3.2. Tariffs and their effects

3.3. Neoprotectionism: Non-tariff barriers (NTBs)

3.4. Arguments for protection

3.5. The regulatory framework of international trade

#### **Unit 4.-INTERNATIONAL MOBILITY OF PRODUCTION FACTORS**

4.1. Introduction

4.2. Basic concepts

4.3. Explanatory theories of FDI and multinational enterprises

4.4. Evolution, geographical and sectoral structure of FDI

4.5. Effects of FDI and multinational enterprises

4.6. Migration and international labor market

#### **Unit 5.-ECONOMIC INTEGRATION**

5.1. Introduction

5.2. Assessment of trade integration processes: static and dynamic effects

5.3. The proliferation of regional agreements: Regionalism versus multilateralism?

5.4. Modalities of economic integration

5.5. Share Currency: some arguments

#### **Unit 6. MONETARY INTEGRATION IN EUROPE**

6.1. The rules of the euro

6.2. The Great Recession in the European Union and the end of the crisis

6.3 New challenges posed by the Covid-19 crisis

### **4.4. Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this

course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)