

Academic Year/course: 2022/23

26325 - Sports Management and Legislation

Syllabus Information

Academic Year: 2022/23

Subject: 26325 - Sports Management and Legislation

Faculty / School: 229 - Facultad de Ciencias de la Salud y del Deporte

Degree: 295 - Degree in Physical Activity and Sports Science

ECTS: 6.0

Year: 4

Semester: First semester

Subject Type: Compulsory

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on active participation, case studies, teamwork etc. that favors the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practical activities, practice sessions, autonomous work, tutorials, and academic guidance.

Further information regarding the course will be provided on the first day of class.

4.2. Learning tasks

The course includes the following learning tasks ...

Theory sessions (3 ECTS = 30 hours)

Practice sessions for small groups (3 ECTS = 30 hours) that include the following activities:

- *Case studies,
- *Reading discussion,
- *Role-playing,
- *Problem-solving.

other possibilities are:

- *Round-table discussions,
- *Educational visits and

*Conferences.

4.3. Syllabus

The course will address the following topics:

Section 1. General concepts, Management, Firm, Entrepreneur, Strategic Management, Internal Analysis and Functional Diagnostic are the concepts to be studied.

- Topic I. ORGANIZATIONS, FIRMS AND THEIR MANAGEMENT.

Section 2. Primary activities that make up for the basic productive sequence of the organization.

- Topic II. INTERNAL LOGISTIC ACTIVITIES.
- Topic III. OPERATIONS ACTIVITIES.
- Topic IV. EXTERNAL LOGISTIC ACTIVITIES.
- Topic V. MARKETING AND SALES ACTIVITIES.
- Topic VI. SERVICE ACTIVITIES.

Section 3. Sectionicularities of those support value activities that make the primary activities possible.

- Topic VII. PURCHASING ACTIVITIES.
- Topic VIII. TECHNOLOGICAL ACTIVITY DEVELOPMENT.
- Topic IX. HUMAN RESOURCES MANAGEMENT ACTIVITIES.
- Topic X. INFRASTRUCTURE ACTIVITIES: MANAGEMENT, ORGANIZATION AND FINANCES.

Section 4. Legal Sectionicuarities that condition the organization of sport.

- Topic XI. THE ORGANIZATION AND ADMINISTRATION OF THE SPANISH SPORT.
- Topic XII. SECOND DEGREE SPORT ENTITIES.
- Topic XIII. FIRST DEGREE SPORT ENTITIES: THE SPORTS CLUBS.
- Topic XIV. SPORTS LIMITED COMPANIES.

4.4. Course planning and calendar

During the first teaching week of this subject, the responsible teachers will make available either in writing or via Moodle the breakdown of tasks for assessment and their respective deadlines.

Week	Day	Day
	Tuesday	Wednesday
Week 1	Presentation	Chapter 1
	Chapter 1	Chapter 1
Week 2	Chapter 2	Chapter 2
	Case 1	Case 1
Week 3	Chapter 3	Chapter 3
	Case 2	Case 2
Week 4	Chapter 4	Chapter 4
	Case 3	Case 3
Week 5	Chapter 5	Chapter 5
	Case 4	Case 4
Week 6	Chapter 5	Chapter 5
	Case 5	Case 5
Week 7	Chapter 6	Chapter 6

	Case 6	Case 6
Week 8	Chapter 7	Chapter 7
	Case 7	Case 7
Week 9	Chapter 8	Chapter 8
	Case 8	Case 8
Week 10	Chapter 9	Chapter 9
	Case 9	Case 9
Week 11	Chapter 9	Chapter 9
	Case 10	Case 10
Week 12	Chapter 10	Chapter 10
	Case 11	Case 11
Week 13	Chapter 11	Chapter 11
	Case 12	Case 12
Week 14	Chapter 12	Chapter 12
	Case 13	Case 13
Week 15	Chapter 13	Chapter 13
	Case 14	Case 14
Week 16	Chapter 14	Chapter 14
		Task delivery
Week 17	Review	Review
	Task Presentation	Task presentation

Students must bear in mind that final examinations are scheduled in the official examinations calendar.

4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=26325>