

## 25926 - Applied Social Psychology

### Syllabus Information

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**Academic Year:** 2022/23

**Subject:** 25926 - Applied Social Psychology

**Faculty / School:** 301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 270 - Degree in Psychology

**ECTS:** 6.0

**Year:** 4

**Semester:** First Four-month period

**Subject Type:** Compulsory

**Module:**

## 1. General information

### 1.1. Aims of the course

The subject is structured as a learning process of practical skills where students can develop an eminently applied basis of intervention in different areas of Social Psychology. It is based on previous knowledge acquired in related degree subjects. To this end, the conceptual development of basic theoretical content from different areas of intervention in Social Psychology is contemplated. The exposure and applied work on these areas is also observed through programs, strategies, intervention methodologies, and other instruments, which provide students with the basic skills and references for the development of their work as psychologists in these areas.

Students are more specifically expected to:

- Understand, analyse and explain the main psychosocial phenomena that occur in social interaction in the areas on which the subject focuses (preventive field, family field, school field, field of social exclusion, and health field), as well as the contextual factors that affect them.
- Understand and know the main lines of intervention, techniques, strategies, and skills, being able to apply them.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDGs) of the United 2030 Nations Agenda (<https://www.un.org/sustainabledevelopment/es/>) so that acquisition of the learning outcomes of the subject provides training and competence to contribute to some extent to their achievement:

- Objective 3: Health and well-being.
- Objective 4: Quality education.
- Objective 5: Gender equality.
- Objective 10: Reducing inequalities.
- Objective 16: Peace, justice, and strong institutions.

### 1.2. Context and importance of this course in the degree

The subject Applied Social Psychology is part of the fourth year of the Psychology Degree syllabus, within the Social Psychology pathway. This means that the learning developed in the previous subjects can be complemented with this subject. It is structured from an eminently practical approach and orientated towards the development of competences for the application of the knowledge of a discipline that is relevant and recommendable for their training and subsequent professional practice.

On the basis of the learning achieved in terms of theoretical content and its essential translation to different contexts as well as the development of the essential competencies to apply it, the students will be able to influence and promote well-being, health, and quality of life in individuals, groups, communities and organizations in different contexts and in response to different problems.

### 1.3. Recommendations to take this course

In order to take the subject "Applied Social Psychology" students should have successfully completed and passed the subjects "Social Psychology I", and "Social Psychology II". In addition, it would be advisable to have passed other subjects in the area of Social Psychology, both compulsory ("Psychology of Groups and Organizations") and optional ("Community Psychology and Psychosocial Interventions", "Health Social Psychology").

## 2. Learning goals

### 2.1. Competences

**Upon successful completion of the course, students will be more competent to:**

- (5) know and understand the cultural factors and psychosocial principles involved in the behavior of individuals, groups, and organizations.
- (6) understand the social and anthropological dimension of the human being, considering the historical and socio-cultural factors that intervene in the human psychological configuration.
- (9) know the different fields of application of Psychology and have the necessary knowledge to influence and promote the quality of life in individuals, groups, communities, and organizations in the different contexts: educational, clinical and health, work and organizations, and community. They will also be able to respect and promote Human Rights, as well as their application to people with special educational needs. This implies the knowledge and exercise of the principles of equal opportunities, non-discrimination, universal accessibility, and design for all.
- (16) know how to describe and measure interaction processes, group dynamics, and group and intergroup structure.
- (17) be able to identify group and intergroup differences, problems, and needs.
- (18) know how to describe and measure organizational and inter-organizational interaction processes, dynamics, and structure.
- (19) know how to identify organizational and inter-organizational problems and needs.
- (20) know how to analyze the context in which individual behavior, group, and organizational processes take place.
- (21) know how to select and manage tools, products, and services and be able to identify the people and groups concerned.
- (22) identify relevant behavioral characteristics of individuals and groups, their problems and needs, and plan an implement appropriate interventions.
- (23) promote and influence the health, quality of life, and well-being of individuals, groups, communities, and organizations.

### 2.2. Learning goals

**In order to pass this subject, students must demonstrate the following skills:**

1. Understand, analyze, and explain the main psychosocial phenomena, that occur in social interaction in the areas on which the subject focuses (preventive, family, school, social exclusion, and drug addiction), as well as the contextual factors that affect them.
2. Understand and know the main lines of intervention, techniques, strategies, and skills, being also able to apply them.

### 2.3. Importance of learning goals

The ability to understand, know and apply a discipline such as Social Psychology is essential, both for a comprehensive understanding of the social dimension of the human being, and to work professionally in areas where social dynamics are especially relevant for the design and development of intervention measures and programs.

## 3. Assessment (1st and 2nd call)

### 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

**The final evaluation of the course will be based on the completion of a content-based theory exam and also on the evaluation of the theoretical-practical activities, both face-to-face and non-face-to-face, which will be weighted as follows:**

- **Assessment of the theoretical part:** this will take the form of an exam with around thirty multiple-choice questions (with three alternative answers each) and four short essay questions. The questions will be based both on the contents of the lectures and on the basic bibliography indicated in each subject. Complementary readings, considered as additional information, will not be assessed in the exam. The bibliography attached to each subject will clearly indicate the basic and complementary study bibliography, differentiating with indications of the corresponding paging in those cases in which a bibliographical reference includes basic and complementary study contents.. The evaluation of the theory exam will be 0-10 points and will be obtained from the addition of the multiple-choice part (50%), applying the correction formula  $(A-E/n-1/N)$ , and the short-question part (50%). A 5 total score of  $A-E/n-1/N$  must be obtained to pass the theoretical part of the course, which represents 50% of the final mark.
- **Assessment of the practical part:** Both the practical sessions and the individual/group work will be considered in the evaluation of the practical part of this subject. . The completion of these practical areas is compulsory and will be marked using the continuous assessment system, offering students feedback on their strengths and weaknesses, in order to stimulate continuous learning and personalized advice in tutorials. For those students who,

for different and justified reasons, cannot follow the system described above, a practical exam will be held to assess this section. The evaluation of the practice will be of 0-10 points, being necessary to obtain at least one to be considered passed. It represents up to 50% of the final mark for the course.

- **The final mark for the course will be obtained by adding up the weighted marks, provided that both parts of the work have been passed.**
- **Students who do not attend, therefore, will have to take, on the official exam date, the same theory exam as the rest of the students and a practical exam, with different practical cases to be solved. Each part of the exam will account for 50% of the final mark and both must be passed in order to pass the course.**
- **In any case, the students will have the right to a global evaluation of all the contents of the subject in which they will be able to opt for the highest grade.**

**Note:** In the event of a health scare, the teaching and assessment will be carried out in a non-classroom mode, by telematic means.

**IMPORTANT 1:** the student's oral and written expression will be taken into account, both in classwork and in the exam and the intervention programme to be drawn up.

**IMPORTANT 2:** plagiarism from other sources without proper citation (APA) will result in failure of the course.

**For the success and performance rates of previous academic years, please consult the following links:**

Results information Academic year 2008/09 [http://titulaciones.unizar.es/psicologia/infor\\_resultados.html](http://titulaciones.unizar.es/psicologia/infor_resultados.html)

Results information Academic year 2009/10 [http://titulaciones.unizar.es/psicologia/infor\\_resultados10.html](http://titulaciones.unizar.es/psicologia/infor_resultados10.html)

Results information Academic year 2010/11 [http://titulaciones.unizar.es/psicologia/infor\\_resultados11.html](http://titulaciones.unizar.es/psicologia/infor_resultados11.html)

**For further information, please consult the University's Learning Assessment Standards Regulations. Zaragoza:** [http://www.unizar.es/sg/doc/6.1.Evaluaciondefinitivodia24\\_001.pdf](http://www.unizar.es/sg/doc/6.1.Evaluaciondefinitivodia24_001.pdf).

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The methodology followed in this course focuses on the achievement of the learning objectives. It is based on the contents and favors the development/acquisition of competences. A wide range of teaching and learning tasks are implemented.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These will include the lecture notes used in class, the course syllabus, as well as other learning resources. Further information regarding the course will be provided on the first day of class.

### 4.2. Learning tasks

**The syllabus aimed at helping students reach the expected results comprises the following activities:**

1. Lectures (2 ECTS, 20 hours).
2. Case study analysis (0,5 ECTS, 5 hours).
3. Information research, management and cooperative work (0,5 ECTS, 5 hours).
4. Oral presentations by students (2 ECTS, 20 hours).
5. Multimedia material (0,5 ECTS, 5 hours).
6. Conferences and lecture attendance related to the content of the subject (if given during the teaching period) (0,5 ECTS, 5 hours).

### 4.3. Syllabus

#### SECTION ONE

##### **APPLIED SOCIAL PSYCHOLOGY**

- **Lesson 1.** Introduction to Applied Social Psychology

#### SECTION II

##### **RESEARCH-ACTION DESIGN IN APPLIED SOCIAL PSYCHOLOGY**

- **Lesson 2.** Design of Prevention and Intervention Programs in Applied Social Psychology.
- **Lesson 3.** Design of Research Projects in Applied Social Psychology.

### **SECTION III**

#### **APPLICATIONS OF THE SOCIAL PSYCHOLOGY**

- **Lesson 4.** Social psychology applied to the family.
- **Lesson 5.** Social psychology applied to education.
- **Lesson 6.** Social psychology applied to the legal field.
- **Lesson 7.** Social psychology applied to immigration.
- **Lesson 8.** Social psychology applied to health: Drug addiction and sexuality.

#### **PRACTICAL ACTIVITIES**

Practical cases will be examined through role-playing and any other methodology that allows the development of the practical sense of the subject and students' skills. Cooperative learning, assertiveness, and critical thinking will be encouraged.

#### **4.4. Course planning and calendar**

Details concerning the timetable, classroom, and any further information regarding this course can be found on the Faculty of Social and Human Sciences website (<http://fcsb.unizar.es/>).

#### **BLOCK I**

**APPLIED SOCIAL PSYCHOLOGY.** Weeks 1-2.

- **Lesson 1.** Introduction to Applied Social Psychology

#### **BLOCK II**

**ACTION RESEARCH DESIGNS IN APPLIED SOCIAL PSYCHOLOGY.** Weeks 3-4.

- **Lesson 2.** Design of prevention and intervention programs in Applied Social Psychology.
- **Lesson 3.** Design of research projects in Applied Social Psychology.

#### **BLOCK III**

**APPLICATIONS OF SOCIAL PSYCHOLOGY.** Weeks 5-14.

- **Lesson 4.** Social psychology applied to the family. Week 5.
- **Lesson 5.** Social psychology applied to education. Weeks 6-7.
- **Lesson 6.** Social psychology applied to legal field. Weeks 8-9.
- **Lesson 7.** Social psychology applied to immigration. Weeks 9-11.
- **Lesson 8.** Social psychology applied to health: drug addiction and sexuality. Weeks 9-14.

#### **4.5. Bibliography and recommended resources**

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=25926>