Academic Year/course: 2022/23

25324 - Oral and written techniques (part I): Speaking

Syllabus Information

Academic Year: 2022/23

Subject: 25324 - Oral and written techniques (part I): Speaking

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 3.0

Year: 3

Semester: Second Four-month period

Subject Type: Compulsory

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The learning process that has been designed for this subject is based on the following: The methodology used will always be dynamic, interpersonal and active, and will tend to enable students' critical, reflective and creative thinking. Given the idiosyncrasy of the subject itself, the lectures will be reduced to a minimum, limiting them to the explanation of the essential theoretical knowledge. On the other hand, face-to-face practical classes acquire a very relevant weight, in which both practical exercises on correct linguistic use and oral presentations by students will be developed. Special attention will be paid to counseling in tutorials to promote self-learning and autonomous, individual or group study.

Basic contents: 1) The oral code and the written code. 2) Non-verbal codes: voice, posture, and gesture. 3) Linguistic correction in oral discourse: normative phonetics of Spanish, accentual orthoepy, intonation, grouped sounds. 4) The construction of oral discourse: organizational techniques, normative syntax, the use of the lexicon in oral discourse, coherence and cohesion. 5) Interaction in oral discourse: the relationship between listener and speaker, techniques to capture and retain attention and to convince. 6) Some practical cases of oral presentation.

4.2. Learning tasks

The program offered to the student to help him achieve the expected results includes the following activities:

- Face-to-face lectures: 37.5h

- Analysis of texts / news / documents, presentation and critical review of the results obtained, 50h.

- Composition and presentation of oral productions 25h.

- Evaluation 12.5h

In accordance with the above, it will consist of exercises of these types:

- Improvement exercises in the use of non-verbal codes: common discussion on the use of voice, posture, and gestures in an oral presentation.

- Exercises of linguistic correction in oral discourse: discover incorrect pronunciation, inadequate accent placements,

incorrect or exaggerated melodic curves, vulgarisms or improper relaxation of a careful speech.

 - Oral discourse construction exercises: correction of syntax errors (anacoluthons, inadequate ordering) and vocabulary (repetitions, poverty and use of fillers). Technics to improve the cohesion and coherence of oral presentations, with main attention to the use of repetitions, discursive markers, etc.

- Exercises on interaction in oral presentation: control of the techniques for capturing and maintaining attention, as well as the means to convince listeners.

- Practical cases of oral exposition. Complete analysis of the linguistic correction and the proficiency of the oratory in several oral presentations of the students.

4.3. Syllabus

1. The oral code and the written code. Contextual differences and textual differences. Spontaneous oral language and what is written to be said.

2. Non-verbal codes. The voice, the posture, and the gesture.

3. The linguistic correction in oral discourse.

3.1. Normative phonetics of Spanish: the correct pronunciation of vowel and consonant sounds in Spanish.

    3.2. Accentual orthoepy.

    3.3. Intonation: the fundamental melodic curves of Spanish.

    3.4. The grouped sounds: hiatus, syneresis and synalepha and their relationship with accent and intonation.

4. The construction of oral discourse.

        4.1. The process of orality. Oral discourse organization techniques.

        4.2. Normative syntax of oral discourse.

        4.3. The use of the lexicon in oral discourse.

        4.4. Coherence and cohesion in oral discourse.

5. Interaction in oral discourse.

        5.1. The relationship between listener and speaker.

        5.2. Techniques to attract and retain attention.

        5.3. Techniques to convince.

6. Some practical cases of oral presentation.

4.4. Course planning and calendar

Calendar of face-to-face sessions and presentation of work

- Theoretical classes and face-to-face practices:

According to the calendar and academic schedules.

In the continuous evaluation system:

- Oral presentation by the students:

At the beginning of the course a topic is assigned to each student or group of students as well as a presentation date.

- Presentation of a written text with a critique of an oral presentation provided by the teacher:

- Theoretical-practical knowledge evaluation test: it will be carried out coinciding with the end of the classes of the subject.

In the global evaluation system:

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the academic calendar of the University of Zaragoza (http://academico.unizar.es/calendario-academico/calendario) and the website of the Faculty of Philosophy and Arts (*Schedule* of *classes*: https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases;Examination schedule: https://fyl.unizar.es/calendario-de-examenes#overlay-context=)

4.5. Bibliography and recommended resources

http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=25324