

Academic Year/course: 2022/23

## 25322 - Informative genres of TV

### Syllabus Information

**Academic Year:** 2022/23

**Subject:** 25322 - Informative genres of TV

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 2

**Semester:** Second Four-month period

**Subject Type:** Compulsory

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on active participation, case studies, teamwork etc. that favor the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, tutorials, and assessment tasks.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials, including a discussion forum.

Further information regarding the course will be provided on the first day of class.

#### 4.2. Learning tasks

This is a 6 ECTS course organized as follows:

? Lectures. The teacher presents theoretical contents illustrated with relevant examples.

? Practice sessions. They can include discussion and presentation of case studies, learning of techniques and practical work outside the classroom (field work or visits).

? Autonomous work. Students do tasks such as study, readings, preparation of practice sessions and seminars, and summative assignments.

? Tutorials. Office hours can be used to solved doubts and for follow-up of students? learning progress.

? Assessment tasks.

#### 4.3. Syllabus

The course will address the following topics:

- Topic 0. Introductory framework: television. Background, current and future situation. Group working system: distribution by professional categories. Television as a medium in the digital age.

- Topic 1. The organisation of news services: rules and strategies in production routines. How an editorial department works in television: teamwork. Distributions of duties. Support services to the editorial department.
- Topic 2. How a news programme is made for television. How the information is created: from the facts to the story. Formats through which news sources are received. News selection criteria. The news cycle. Main elements concerning television information.
- Topic 3. Audiovisual news genres. Audiovisual genres and the news genre. News genres in television: typology
- Topic 4. Reference or expository genres I: the news. The news on television: basic concepts. The lead-in: the beginning of the news, how to appeal to news viewers, typology, ?on the scene?, live. The development of the news: the body, insertion of statements, background sound effects. News editing for television: the reconstruction of reality. Categorisation of types of news.
- Topic 5. Reference and expository genres II: overview of reports and documentaries. The report: concept. Elements of the report; structure and typology. The production phases of a report. The documentary: overview of the genre, differences and similarities to reports. Types of documentaries.
- Topic 6. Appellative or dialogic genres: interviews and debates. The interview: how to prepare one, how to perform one (attention to non-verbal communication) and how to broadcast one (live or recorded). How to ask questions. Types of interview. The debate: a confrontation of opinions regarding a topic.
- Topic 7. Expressive and testimonial genres: features and commentaries. The feature from the location of the event: the work of special correspondents and reporters. Conjunction of the information gathered by the five senses: a symbiosis in the narration by the reporter. The commentary: highlighting the pros and cons of the reported event. Where to place the commentary in news services. Analysis of features and commentaries.
- Topic 8. News programming and audience analysis. The programming grid: the distribution of news spaces. The daily news on generalist channels: updates and newscasts. Hourly news programmes on specialist channels. Infoshows: information and entertainment. Television programmers in the battle for the audience. How television audiences are measured: indicators.

#### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please to the faculty of Philosophy and Arts website (academic calendar <http://academico.unizar.es/calendario-academico/calendario>; *Schedule of classes*: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Assessment schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

#### 4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=25322>