

Academic Year/course: 2022/23

## 25313 - Informative genres of the radio

### Syllabus Information

**Academic Year:** 2022/23

**Subject:** 25313 - Informative genres of the radio

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 2

**Semester:** First Four-month period

**Subject Type:** Compulsory

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on active participation, case studies, teamwork etc. that favor the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, tutorials, and assessment tasks.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials, including a discussion forum.

Further information regarding the course will be provided on the first day of class.

#### 4.2. Learning tasks

This is a 6 ECTS course organized as follows:

? Lectures. The teacher presents theoretical contents illustrated with relevant examples.

? Practice sessions. They can include discussion and presentation of case studies, learning of techniques and practical work outside the classroom (field work or visits).

? Autonomous work. Students do tasks such as study, readings, preparation of practice sessions and seminars, and summative assignments.

? Tutorials. Office hours can be used to solved doubts and for follow-up of students? learning progress.

? Assessment tasks.

#### 4.3. Syllabus

The course will address the following topics:

- Topic 0. Introductory framework. The radio as a medium: general characteristics and functions of the medium. Professional activities and categories in the medium of radio.

- Topic 1. Radio language and treatment of information. Elements of radio language. The voice as a professional instrument: voice work practice. Specific qualities of radio treatment. Rules of writing 'for the ear?'. Bad habits on the microphone: what is not allowed. The script and radio sound resources.
- Topic 2. Reference radio genres: news, reports and briefs. The news: concept and specific characteristics on the radio. Different types of news for different situations: from the facts to the story. The news report: elements. Different types of reports. Ways to organise a report. The radio brief: accuracy in information.
- Topic 3. News programmes. Categorisation of radio news programmes. The news flash: breaking news. The news update: an advance of headlines. The hourly news bulletin: information arrives regularly on the hour in a summarised style. The news bulletin: long news programme in each time slot.
- Topic 4. Dialogical genres: interviews, surveys, roundtables, debates, discussions, connections with correspondents and advice programmes. The interview: as a means to obtain information and as a news genre. Guidelines for the preparation of an interview; types and structure. Adaptation of a survey to the radio medium: beyond large samples. The roundtable: a genre for experts. The debate: one topic with two opposing positions. The discussion: several topics in the style of a conversation. The connection with correspondents: connection between the central studio and several links to cover a topic from different locations. The advice programme: the audience participates.
- Topic 5. Expressive and testimonial genres: features, criticisms, commentaries and editorials. The feature: interpretive information concerning the facts based on the reporter's senses. Structure, treatment and guidelines for the preparation of features. The criticism: guide to a product or cultural event. The commentary: in-depth analysis of the facts by a specialist. The editorial: the voice of the medium.
- Topic 6. The information in radio magazine programmes. The magazine as a radio news programme. Typology. Structures of a magazine programme. Sound treatment. Some guidelines for the preparation of a magazine programme.
- Topic 7. Specialised informative programmes. Single-topic programmes, specialising in one section. Economic and financial information programmes. Science and technology programmes. Cultural information programmes. Sporting information programmes. Programmes with other specialised contents.
- Topic 8. Information in radio programming as a whole. What radio programming is and what it consists of. The organisation of programming: analysis of 'grids?'. Programming models. The dynamism of information in programming as a whole. Information and the service to the public.

#### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes*: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; *Examination schedule*: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

#### 4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=25313>

##### Listado de URL

- Aragón Radio [<http://www.aragonradio.es>]
- Cadena Ser [<http://www.cadenaser.com>]
- Caracol Radio [<http://www.caracol.com.co>]
- COPE [<http://www.cope.es>]
- Los 40 [<http://www.los40.com>]
- Onda Cero [<http://www.ondacero.es>]
- Punto Radio [<http://www.puntoradio.com>]
- Radio Activa-Planeta Rock [<http://www.radioactiva.com>]
- rtve [<http://www.rtve.es>]
- Venus [<http://www.venus.com.py>]