

Academic Year/course: 2021/22

## 63065 - Uses and consumption of digital information

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 63065 - Uses and consumption of digital information

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 565 - Master's in Digital Information and Communication Consulting

**ECTS:** 6.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Optional

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

See " learning tasks" and "Syllabus".

More information will be provided on the first day of class.

#### 4.2. Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work.
- Assessment.
- Tutorials.

#### 4.3. Syllabus

The course will address the following topics:

1. Study of the needs and uses of digital information.
2. Users and consumers of information.
3. Information behaviour, habits and informational conduct.
4. Aspects of the information seeking process and consumption.
5. Perspectives and models of information uses and consumptions.

#### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, assessment dates and other details regarding this course, will be

provided on the first day of class or please refer to the Faculty of Arts website  
<https://fyl.unizar.es/master/master-en-consultoria-de-informacion-y-comunicacion#overlay-context=>

#### **4.5. Bibliography and recommended resources**

More information will be provided on the first day of class. Specific bibliography will be included in the didactic units.