

61337 - Industrial Economy

Syllabus Information

Academic Year: 2021/22

Subject: 61337 - Economía industrial

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 525 - Master's in Economics

ECTS: 3.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

Course assessment will be onsite. In the case of a new pandemic wave assessment will become partly online or fully online. It should be noted that in any online assessment task the student performance may be recorded, following the regulations described in: https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia_reducida.pdf?_

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

Students are expected to show their competence in planning, writing and defending a research work. This process is mainly based on the student's autonomous work but his/her progress will be supervised in tutorials throughout the academic year.

The learning process that has been designed for this subject is based on the following items:

Attendance theoretical sessions where students are expected to participate actively in the class.

For the different sessions, the student must prepare lectures, problems or works proposed by the teacher.

In the learning process it is necessary the study and individual effort of the student.

All lectures and seminars will be imparted on site. In the case of a new health emergency caused by the current pandemic all teaching will be moved online.

4.2. Learning tasks

The program is designed in order to achieve the expected results and includes the following activities:

- Theory class attendance
- Autonomous work (use of the library, reviewing the literature)
- Practical work outside the classroom
- Tutorials

4.3. Syllabus

Topic 1: Preliminaries: the competitive paradigm and welfare criteria.
Topic 2: Industrial Economics and its approaches.
Topic 3: Market definition and market power.
Topic 4: Monopoly theory.
Topic 5: Oligopoly theory.
Topic 6: Vertical restrictions.

4.4. Course planning and calendar

Schedule of basic activities under the supervisor's guidance:

Training activity	Hours	% Class Attendance
Attendance theoretical class	30	100%
Homework and autonomous study	45	-----

4.5. Bibliography and recommended resources

- Beath, J. and Katsoulacos, Y. The economic theory of product differentiation. Cambridge University Press 1991.
- Cabral, L. 1997. Economía Industrial. McGraw-Hill.
- Gibbons, 1993. Un primer curso de teoría de juegos, Antoni Bosch editor.
- Jacquemin, A. 1989. La nueva Organización Industrial. Vicens Vives.
- Martin, S. 1993. Advanced Industrial Economics. Blackwell.
- Motta, M. 2018. Política de competencia. Fondo de Cultura Económica.
- Segura, J. 1993. La Teoría de la economía industrial. Civitas, Madrid.
- Shy, O. 1995. Industrial Organization: Theory and Applications. MIT Press.
- Tirole, J. 1990. La Teoría de la organización industrial. Editorial Ariel, S. A.