

Syllabus Information

Academic Year: 2021/22

Subject: 39136 - Gestión empresarial y proyectos

Faculty / School: 100 - Facultad de Ciencias

Degree: 577 - Joint Program in Physics and Mathematics

ECTS: 5.0

Year: 3 and 4

Semester: Indeterminado

Subject Type: Optional

Module:

1. General information

1.1. Aims of the course

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

1.2. Context and importance of this course in the degree

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

1.3. Recommendations to take this course

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

2. Learning goals

2.1. Competences

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

2.2. Learning goals

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

2.3. Importance of learning goals

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

4.2. Learning tasks

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

4.3. Syllabus

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

4.4. Course planning and calendar

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.

4.5. Bibliography and recommended resources

See **Management, Business Initiative and Marketing (26829)** of the Degree in Optics and Optometry.