

Academic Year/course: 2021/22

## 29161 - Economics of Tourism

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 29161 - Estructura económica del turismo

**Faculty / School:** 177 - Escuela Universitaria de Turismo

**Degree:** 616 - Degree in Tourism

**ECTS:** 6.0

**Year:** 2

**Semester:** Second semester

**Subject Type:** Compulsory

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on active participation. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, tutorials and assessment tasks.

Classroom materials will be available via Moodle. These include the course syllabus, reports, problem sets, etc.

#### 4.2. Learning tasks

This is a 6 ECTS course organized as follows:

- Lectures (1.5 ECTS: 38 hours). The teacher presents theoretical contents illustrated with relevant examples.
- Practice sessions (0.9 ECTS: 22 hours). They can include computer lab sessions, practical exercises and student presentations.
- Autonomous work (3.1 ECTS: 78 hours). Students do tasks such as study, readings, preparation of poster presentations...
- Tutorials (0.3 ECTS: 8 hours). Office hours can be used to solve doubts.
- Assessment tasks (0.2 ECTS: 4 hours). A final written examination.

#### 4.3. Syllabus

The course will address the following topics:

Topic 1. Introduction to the tourism phenomenon

Topic 2. The importance of tourism in the global economy

Topic 3. Tourism markets

Topic 4. Economic impact of tourism (I)

Topic 5. Economic impact of tourism (II)

Topic 6. Spanish tourism industry (I). Fundamentals

Topic 7. Spanish tourism industry (II). Topics

Topic 8. Spanish tourism industry (III). Typologies

#### **4.4. Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the "ETUZ" website <https://etuz.es/>

#### **4.5. Bibliography and recommended resources**

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=29161>