

Academic Year/course: 2021/22

29148 - Internships

Syllabus Information

Academic Year: 2021/22

Subject: 29148 - Prácticas en empresas

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 445 - Degree in Tourism

ECTS: 18.0

Year: 4

Semester: Second semester

Subject Type: External Placements

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The learning process for this subject is based on :

The specific learning and training activities to be developed during the work placement period. They will depend on the profile for each job (hotels, travel agencies, tourist information, management, marketing, administration). Competences will also be influenced by the different profiles.

These activities will consist of:

- Linking the student to the business environment. The teaching and learning approach will always be active and participatory, being complemented by the university or/and the company, with specific theoretical-practical training, if needed.
- Getting to know the professional practice so as to compare it with the theoretical and practical knowledge acquired at the university during the academic years of the degree.
- Carrying out ECTS training, with its teaching-learning methodology and the final achievement of competences. on the part of the student, as a result of the Work Placement.
- Performing tasks to test the reflective and critical capacity of the student as well as the capacity for analysis and synthesis in the different areas of study.

4.2. Learning tasks

The programme, offered to students to help them achieve the expected results, covers the following activities:

- attendance to preparation sessions and tutorials.
- incorporation to the company or institution, completing the period that has been agreed to fulfil the activities assigned by the Host Organisation, in accordance with the established learning and training project.
- supervision of the placement period by a teacher from the University and a professional employee of the host company, institution or organisation. The student will inform the academic supervisor on the activities carried out in the host organisation or company.

4.3. Syllabus

The programme will be established for each student, depending on the agreement reached by the three parties (University, student and company/institution).

Likewise, the schedules and tasks to be developed during the internship, will need the agreement of all parties.

This internship (Practicum) will last between 400 hours (minimum) and 500 hours (maximum).

4.4. Course planning and calendar

Students registered in this subject (Work Placement Programme), offered by the University of Zaragoza in the 4th year of the Degree in Tourism, will be eligible to participate in it, in accordance with the plan of study for their degree programme. They may opt to do it: either at the end of the 3rd year (during the summer months), during the 1st or 2nd semester of their 4th year or during the last summer of their studies at the university.

They will attend seminars and tutorials and at the end of the Work Placement will be required to compile a final report, which will be submitted to the academic supervisor of their university within a period of 15 days. Without this report, the student will not be able to present their final project (TFG).

The final mark of the Work Placement programme will be incorporated to the student's transcript of records, in June or in September, depending on the completion date.