

Academic Year/course: 2021/22

## 29140 - Internal Tourism

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 29140 - Turismo de interior

**Faculty / School:** 177 - Escuela Universitaria de Turismo

**Degree:** 445 - Degree in Tourism

**ECTS:** 6.0

**Year:** 4

**Semester:** First semester

**Subject Type:** Optional

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

##### **Methodology**

- Participatory class
- Individual activities
- Teamwork
- Visits to heritage resources.
- Case studies
- Expert Talks
- Practical assignments
- Exam.

#### 4.2. Learning tasks

The program that is offered to student will help him to achieve the expected results includes the following activities

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##### **Activities**

- Classroom teaching, presentation of individual and group work.
- Tutorship.
- Workshop.
- Theoretical / practical work.
- Exam.

#### 4.3. Syllabus

##### **Breakdown of contents**

LESSON 1: The society of leisure and consumption in the current development model. Town and country: the new forms of mobility and social reorganization of rural and urban space.

LESSON 2: The challenge of compatibility between tourism and sustainability. Types and tourism products in the urban and rural spaces.

LESSON 3: The social partners involved. Key to the development and promotion of interior tourist destinations.

LESSON 4: Cultural Agenda 21.  
LESSON 5: The dynamic tourism territories.  
LESSON 6: Examples of good practice.

#### **4.4. Course planning and calendar**

##### **Calendar**

It is set by the teacher at the beginning of course both in classes and in the moodle platform.

#### **4.5. Bibliography and recommended resources**

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=29140>