

Academic Year/course: 2021/22

27531 - Undergraduate Dissertation

Syllabus Information

Academic Year: 2021/22

Subject: 27531 - Trabajo fin de Grado

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 449 - Degree in Finance and Accounting

ECTS: 6.0

Year: 4

Semester: Second semester

Subject Type: End of Grade Dissertation

Module:

1. General information

1.1. Aims of the course

The undergraduate dissertation (Trabajo de fin de grado- *TFG*) is compulsory for all the students of the degree in Finance and Accounting. The key aim of the undergraduate dissertation is to enable students to apply and develop a range of skills and competences acquired during the degree.

The types of undergraduate dissertation are described in the regulation of the School in Business and Economics in which the degree is taught.

In all cases, the undergraduate dissertation requires a written report, accompanied by the necessary materials, such as questionnaires, additional information,..., and there will be a defense in accordance with the corresponding regulation.

1.2. Context and importance of this course in the degree

The undergraduate dissertation (*TFG*) is compulsory for all the students and it is worth 6 ECTS. The *TFG* is included within the module of business and professional projection. This module aims to enhance work placements of the graduate students of Finance and Accounting. The *TFG* implies the use of individual competences and expertise with the supervision of a professor/lecturer.

1.3. Recommendations to take this course

The student has to check and to understand the norms and instructions of the University of Zaragoza and his/her School regarding *TFG*. These regulations are available in the web pages.

2. Learning goals

2.1. Competences

Competencias Específicas:

- Understand the nature of the company and institutions, its relationship with the economic, legal, social and environmental impact and its impact on the financial and accounting areas of organizations.
- Understand the contexts in which finance and accounting relate individually and in conjunction with other functional areas of organizations.
- Understand the functioning of financial markets, the institutions involved, the instruments that they are negotiated and their influence on the investment and financing decisions of the organizations and people.
- Identify and evaluate the legal significance and tax planning that affect financial activity and accounting of economic and social agents.
- Identify, interpret and evaluate the financial and accounting information of companies and institutions to identify strengths and weaknesses, as well as to advise from a technical, financial and accounting approach in the taking of decisions.
- Plan the financial and accounting information system of an organization.

- Ability to prepare accounting and financial reports, external and internal, as well as to obtain and issue an independent opinion on the accounting information of an organization.

Competencias Transversales:

- Capacity for analysis and synthesis.
- Autonomous reasoning ability.
- Ability to understand and interpret texts of an economic nature.
- Ability to use technological resources used in the scope of activity performance.
- To be able to communicate a basic language in Spanish and another foreign language, in economic matters, with special emphasis on financial and accounting terminology.
- Development of habits of self-discipline, self-demand and rigor.
- Self-critical ability
- To be able to recognize and address ethical dilemmas and social responsibility in an appropriate manner.
- Maintain a proactive attitude in matters of interest to society, with an impact on the problems of sustainable development.
- Ability to innovate in all aspects, as well as to adapt to new environments: social, cultural, technological, etc
- Motivation for quality.
- Motivation for autonomous and continuous learning.

2.2. Learning goals

- To be able to show the capacity to deepen and specialize in a topic of interest for the area.
- To be able to show an appropriate use of the terminology and sufficient knowledge of the problems and issues of the disciplines of Finance and Accounting.
- To apply the knowledge and skills acquired during the Degree to an area of study demonstrating an appropriate management of the terminology and a sufficient knowledge of the issues raised in the disciplines related to the study of Finance and Accounting.
- To show the ability to use specific references effectively.
- To show the ability to carry out the research stages: search for information, data gathering, interpretation and analysis of data, and writing a final report.
- To be able to publicly discuss the arguments of a previously developed written report.

2.3. Importance of learning goals

The *TFG* allows the students to increase and integrate the knowledge, competences and abilities attained during their degree.

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The student will prove that he/she has achieved the expected learning outcomes by presenting the written report (80% of the mark) and defending it (20% of the mark).

Written report

The *TFG* written report will summarize the work carried out by the student, and it will be accompanied by the necessary materials, such as questionnaires, additional information,...

The content, format and length of the written report should fulfil the requirements indicated in the evaluation section.

It would be advisable for the student to deliver the written report to his/her director/s, at least 15 calendar days before the beginning of the deposit period (the deposit and defense deadlines are published on the Center's website).

Defense

The defense of the *TFG* will be carried out following the norms and instructions published on the web of the Business and Economics School.

Any claim with regards to the mark attained will be made following the regulation of the University of Zaragoza.

Assessment criteria

1. CONTENT (Max 8 points).

- 1.1. Scope and purpose (max 2 points)
- 1.2. Scientific and technical content (max 4 points)
- 1.3. Discussion and conclusions. (max 2 points)

2. PRESENTATION AND DEFENSE OF THE DISSERTATION(Max 2 points).

- 2.1. Defense of the dissertation (max 1 point)
- 2.2. Discussion of the work and answering the questions (max 1 point)

In case of misbehavior, such as plagiarism, by the students, paragraph 30 of the Evaluation and Learning rules of the University of Zaragoza will be applied (artículo 30 del Reglamento de Normas de Evaluación del Aprendizaje de la Universidad de Zaragoza-Acuerdo de 22 de diciembre de 2010 del Consejo de Gobierno). To verify plagiarism the University will establish the necessary procedures to guarantee that the original work of the students is greater than 80% of the written report handed in.

GUIDELINES FOR THE UNDERGRADUATE DISSERTATION

These guidelines are instructions about the characteristics, content and formal aspects of the undergraduate dissertation

1. CONTENT

The report should include the page numbers and the content will be organized considering the following sections:

Index (including page numbers)

1. Introduction
2. Theoretical framework / Literature review / Contextualization
3. Methodology
4. Analysis / Findings
5. Discussion and Conclusions

Bibliographical References

2. FORMAT

Margins: Left: 3 cm; Right: 3 cm; Top: 2.5 cm; Bottom: 2.5 cm.

Line spacing: 1.5

Paragraph spacing: Before: 0 points; After: 6 points

Font: Times New Roman 12.

3. LENGTH

The undergraduate dissertation should have a minimum length of 20 pages and a maximum of 40 pages, without annexes. The maximum length of the annexes is 30 pages

4. CONTENT

Cover page

The cover page format can be found in: <http://biblioteca.unizar.es/servicios/deposito-tfgtfm> It includes the title, the name of the degree, the authors name and surname, and the supervisors name and surname.

The following page will include the authors name and surname, the supervisors name and surname, the title (in Spanish and English) and degree. In addition, this page will include an abstract of 200 words (approximately), in Spanish and in English or one of the other languages offered for the B1 accreditation.

Introduction

The student should explain the purpose of his/her TFG; set out the reasons for undertaking this particular study, mention the possible applications to public or private organizations; mention the methodology he/she is going to apply or use; briefly describe the different sections and content of the dissertation.

Theoretical framework / Literature review / Contextualization

In this section the student should give a summary of the reading research that he/she has done into the topic area, describing the existing and established theory and research in the report area and providing a context for the work.

It is also important to contextualize the dissertation by referring to similar works in the same specific field of study, other findings in the same line, etc..

Methodology

Here the student will describe the scope of the research and all of the research methods he/she intends to use. This section starts by describing the process and the particular methods of research.

Analysis of results

This is the main body of the dissertation, where the student will describe the results obtained from the data that he/she has gathered during the research.

Discussion and conclusions

In this section the general and specific conclusions must be presented. In addition, the student should explain if these conclusions are consistent with the objectives initially proposed and justify the work done.

It is important to stress the importance of the study again. That is, the student should explain the public, business or academic interest of the results obtained.

He/she may also describe any limitations or shortcomings in the research methods.

References

In this section the student has to include a list of all the sources he/she has used and referred to in the body of the dissertation: books, book chapters, journals, websites, reports, etc.

Here the student can find some guidelines:

Books:

SURNAME, NAME. (YEAR). *Title*. Publisher, Place of publication.

Articles in Journals:

SURNAME, NAME. (YEAR.): Title of article. *Title of journal*, Vol. x, No. x, pp. x-y.

Websites:

SURNAME, NAME. (YEAR). *Name of Webpage*. [online]. Available: <http://?> [accessed: Date Month YEAR]

NAME OF UNIVERSITY/NEWSPAPER/WEBSITE, (YEAR). *Name of Webpage*. [online]. Available: <http://?> [accessed: Date Month YEAR]

Tables, charts, figures and graphs

It is recommended to use a double numbering system for tables, charts, figures and graphs (the first number for the chapter and the second for the order within the chapter).

Annexes

The student can include one appendix or several appendices in the dissertation which should be numbered (e.g. Appendix I; Appendix II, Appendix III, etc.). In this section the student should include:

- The questionnaire that he/she has used if he/she has carried out a survey.
- Any supplementary information which could be useful but which is not essential to understand the study.

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The learning process that has been designed for this course is based on the following activities:

1. Each student will choose the model for the degree project and the theme based on the offer made by the center. This offer will be updated every year
2. Seminar: The tutor will provide the students the necessary guidance for carrying out the degree project.

3. Tutorials: the student will have at least 4 hours where the tutor will guide and monitor the work.
4. Individual work: the student performs his/her work individually

4.4. Course planning and calendar

Activities to be carried out (the number of hours is an average estimation)

Activity	Type	Description	Hours	ECTS
Seminar	Face-to-face or online	Instructions about the development of the TFG	1	0.04
Individual tutorial	Face-to-face or Online	Individual suggestions and instructions	5	0.2
Development of the drafts and final report	Own work	Writing and editing the TFG	143.5	5.74
Final assessment	Face-to-face or online	Defense and discussion	0.5	0.02
TOTAL			150	6