

Academic Year/course: 2021/22

27500 - Essences of Management

Syllabus Information

Academic Year: 2021/22

Subject: 27500 - Fundamentos de administración de empresas

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 449 - Degree in Finance and Accounting

ECTS: 6.0

Year: 1

Semester: First semester

Subject Type: Basic Education

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, study and assessment tasks problem-solving activities and case studies, as well as the discussion of texts and papers.

Students are expected to participate actively in class throughout the semester.

Further information regarding the course will be provided on the first day of class.

4.2. Learning tasks

The course of 6 ECTS, 150 hours includes the following learning tasks:

- Lectures - 30 hours.
- Practice sessions - 30 hours.
- Problem-based learning / Laboratory (ICT tool) / Seminars / Tutoring / Student's personal work ? 90 hours.

The teaching methodology is planned to pivot around face-to-face classes. However, if necessary for health reasons, face-to-face classes may be taught online.

4.3. Syllabus

The course will address the following topics:

- Topic 1. THE COMPANY. CONCEPT AND THEORY
 - 1.1. The company as an economic agent
 - 1.2. Management theories
 - 1.3. Company models. A company?s internal resources

- 1.4. Types of companies
- Topic 2. THE COMPANY AND THE ENVIRONMENT
 - 2.1. Introduction
 - 2.2. Analysis of the general environment
 - 2.3. Analysis of the specific environment
 - 2.4. Market Study
- Topic 3. PHYSICAL, TECHNICAL AND TECHNOLOGICAL RESOURCES MANAGEMENT
 - 3.1. Introduction
 - 3.2. Types of production processes
 - 3.3. Revenue and cost structure
 - 3.4. Localization and distribution of plants
 - 3.5. Planning, scheduling and project control
 - 3.6. Supply Management
- Topic 4. FINANCIAL RESOURCES MANAGEMENT
 - 4.1. Introduction
 - 4.2. Financial markets and the company
 - 4.3. Management of investment resources
 - 4.4. Management of funding resources
- Topic 5. MANAGEMENT PROCESS
 - 5.1. The employer. Approaches and concept
 - 5.2. The management process
 - 5.3. Decision making in the managerial process
 - 5.4. Human Resources Management
 - 5.5. Practices and policies of Human Resources

4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)