

Academic Year/course: 2021/22

## 27452 - English for Economists

### Syllabus Information

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**Academic Year:** 2021/22

**Subject:** 27452 - Inglés para economistas

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 417 - Degree in Economics

**ECTS:** 5.0

**Year:** 3 and 4

**Semester:** First semester o Second semester

**Subject Type:** Optional

**Module:**

## 1. General information

### 1.1. Aims of the course

The general aim of this English for Economists course is to enable students to communicate at a reasonable level of accuracy in the present international professional environment. More specifically, students should develop their proficiency in listening, reading, speaking and writing texts related to economic topics and practice, including knowledge of how the language is used, how it works and how to analyse it and the contexts in which it is spoken.

These objectives are aligned with the UN Sustainable Development Goals. Whenever possible, texts used in class will deal with the said objectives, particularly objectives 1, 2, 4, 5, 7, 8, 10, 12, 13, 16, 17.

### 1.2. Context and importance of this course in the degree

This is an optional module of 5 ECTS included in the 1st and 2nd semester of the 3rd and 4th year programme of the degree course, provided by the Department of English and German Philology. The course seeks to provide practical learning resources focusing on a range of documents and texts (written and oral) related to the students' future professional careers and, thus, enhance their employability in the international world of business and economics.

This course should also help students to understand, analyse and produce academic texts related to other subjects in their degree course.

### 1.3. Recommendations to take this course

To be successful, the student is recommended to start with at least the level of general English (written and oral) acquired in *Bachillerato*, and which is equivalent to B1 of the Common European Framework. The programme is fully taught in English and communication in the classroom takes place only in this language too. The student is also advised to work on it steadily, which implies attending lessons and practice sessions on regular basis. At the end of the course, students should reach a higher level of English.

## 2. Learning goals

### 2.1. Competences

- Be able to write professional reports on economic matters with a view to analysing, assessing and recommending a course of action in a particular situation.
- Be able to research and select specific information from different types of source in an autonomous way.
- Be able to read and communicate in oral and written English in a professional context.
- Analyse and summarise information.
- Be able to deliver an oral presentation of ideas or projects in English.
- Understand economic texts in English.
- Be able to communicate in oral and written English in a professional context in international environments.

- Be cooperative with team work.
- Be able to negotiate.

## 2.2. Learning goals

The student, in order to pass the course, will have to show his/her competence in the following skills:

1. Communicate fluently and clearly at an intermediate-advanced level of English (oral and written) in areas related to their professional practice.
2. Understand and make critical comments on the English texts in the area of economics.
3. Present and interpret data relating to field of economics and the economy using the specific language strategies and techniques (oral and written) for this type of discourse in English.
4. Use the corresponding language strategies for organising and summarising information in oral and written texts.
5. Have reasonable command of a range of vocabulary on familiar and some business specialised topics in the area of economics and the economy to be able to communicate effectively with other professionals in English.
6. Given that students are recommended to start with at least a B1 level of general English (written and oral) (Common European Framework), at the end of the course, students should reach a higher level of English.

## 2.3. Importance of learning goals

The skills acquired through the English for Economists course are key for students of Economics. Nowadays, they are crucial to access knowledge and enhance their employability within the growing international professional practice in the area of business and economics, where a proficient command of English is specially required.

# 3. Assessment (1st and 2nd call)

## 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

### 3.1.1. Assessment tasks

The students will prove that they have achieved the expected learning results by means of the following assessment activities:

A global final exam that will assess their oral and written specific English language skills (speaking, listening, reading and writing). This exam will be based on the contents and practical activities of the course and will seek to allow the students to prove their communicative, written and oral competence in the English language used in the realm of the economy.

The exam will consist of:

- Speaking skills: Delivery of an oral presentation in groups of three or four students followed by questions. Students will be able to choose the date to deliver the presentation from these two options: either on the dates proposed by the teacher during the last week of the semester, or on the official exam dates set by the Faculty (see calendar of exams on the Faculty website). Students will choose one of these two dates by writing down their names in the corresponding time-slot in a schedule sheet which will be available in Moodle. They will have to choose the date in due time, at least two weeks in advance.

- Listening, reading and writing skills: Listening and reading comprehension, vocabulary and grammar test, and writing of texts that will include the use of the specific vocabulary and register of the English language in the context of economics and the economy.

The official hours and dates of the final exams can be found on the web page of the faculty.

### 3.1.2. Assessment criteria

Correction and accuracy in the use of the English language and appropriateness of style (formal register and specific vocabulary in the context of economics and the economy); coherent organization of the information adjusting to the respective discourse structure of the different genres; understanding of the main information -as well as in detail- in oral and written texts; as well as correction in pronunciation, fluency, intonation and grammar will be valued.

The oral language skills assessment (presentation and listening) will represent 50% of the final mark

The written language skills assessment (reading comprehension, test and written text production) will represent the other 50% of the total mark. To pass the course it is necessary to pass both parts separately (oral and written) with a minimum of 50% in each part (5 points out of 10). Only one part may be compensated with another, if one of them obtains a rating of 4.5 points out of 10.

It will be verified that the vocabulary, language and grammatical and syntactic structures used by the student do not show significant level discrepancies between his/her oral and written exams and between their corresponding activities.

Participation in class, as well as carrying out the assignments recommended by the teachers, will be aspects to be considered when adjusting the final mark or granting an honors grade.

–The final assessment will be prepared to be carried out as face-to-face examination, but if health circumstances do not allow it, they will be carried out by doing it entirely online or in a blended way. In the case of online exams, it is important to highlight that, the student may be recorded, and he or she can exercise his or her rights by the procedure indicated in.

[https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia\\_reducida.pdf](https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia_reducida.pdf)

The necessary software will be used to check the possibility of plagiarism. The detection of plagiarism or copying in an activity will imply that the activity or exam will be marked 0/10.

–At the beginning of the module, students will receive detailed information about their assessment. This will include: what tasks students will be expected to carry out clear criteria against which students' work will be assessed what the dates of the assessment tasks (oral and written) are

### **Resit**

Same assessment tasks and criteria explained above apply for the resit exam.

## **4. Methodology, learning tasks, syllabus and resources**

### **4.1. Methodological overview**

The learning process designed for this subject is based on the following activities:

Although part of any class session is likely to involve direct teaching, the emphasis is on student participation in English and the students will be expected to take part actively in discussion and in tasks such as small group and pair work, role play and oral presentations. These activities will include:

- Written and oral communication activities.
- Analysis of professional texts in the area of economics.
- Oral presentation of projects.
- Problem-solving activities based on professional case studies.

The student will also be expected to spend time studying outside the class using extra facilities and materials to help them develop their expertise as independent language learners.

There is no set textbook. The supporting printed learning materials for the course will be available from the reprography service of the faculty. To help students develop an autonomous learning programme, extra supporting materials to consolidate English economic English related topics will be provided in the e-learning platform Moodle <https://moodle2.unizar.es/>. Authentic print and multimedia material covering a variety of styles, registers and genres will be used too.

### **4.2. Learning tasks**

The programme offered to the students to help them achieve the learning results includes the following activities:

1: Lectures: with the main objective of conveying the fundamental concepts of the module, so that goals set by the teacher are achieved. The lecture is expected to be participatory and to encourage debate and clarify issues and questions based on the learning materials. (20h)

2: Practice sessions: individual and group tasks on business related discussions, team work and group interaction, preparation and presentation of companies, projects or ideas, simulation of professional situations in the area of economics. (30h)

3: Self-study, assignments, exam preparation and assessment activities (75h)

The teaching methodology is planned for face-to-face classes. However, if necessary for health reasons, teaching could be delivered on line or in a blended way.

### **4.3. Syllabus**

#### **UNIT 1: A CAREER IN ECONOMICS**

- Introducing ourselves
- Writing your CV and cover letter

## UNIT 2: ECONOMICS AND ECONOMY

- Definitions of economics, economy and production
- Summarizing and giving opinions on economic matters

## UNIT 3: HANDLING MONEY

- Saving, spending, borrowing and lending
- Stock Exchange
- Description of trends

## UNIT 4: INTERNATIONAL TRADE

- Handling documents involved in an international commerce transaction
- Commercial correspondence

## UNIT 5: WRITTEN REPORTS AND ORAL PRESENTATIONS

- Structure and sections of a report
- Language used in a report
- Writing a report
  - Oral presentation of your study and results of the report.

### **4.4. Course planning and calendar**

The planning and timetable of the lectures and practical classes will be announced at the beginning of the academic year. The timetable and the delivery of the tasks and projects will be communicated via the e-learning platform Moodle.

Note that it is the responsibility of students to ensure that they have read and understood this document and all the information about the course, and have checked lessons timetable and exam dates in advance, so as to be able to plan their work schedule. If you are in any doubt, talk to the teacher in good time.

The activities and key dates will be communicated at the presentation of the module at the beginning of the semester and during the semester in due time. Students will also be able to check this information via the e-learning platform *Moodle*.

The official hours and dates of the final exams can be found on the web page of the faculty.

### **4.5. Bibliography and recommended resources**

Please visit the University Library's data base.