

Academic Year/course: 2021/22

26316 - Organisation of Sports Activities

Syllabus Information

Academic Year: 2021/22

Subject: 26316 - Organisation of Sports Activities

Faculty / School: 229 - Facultad de Ciencias de la Salud y del Deporte

Degree: 295 - Degree in Physical Activity and Sports Science

ECTS: 6.0

Year: 3

Semester: Second semester

Subject Type: Compulsory

Module:

1. General information

1.1. Aims of the course

The subject and its expected results respond to the following approaches and objectives:

1. To provide students with the knowledge and practical experience that will allow them to organize sports activities in different areas of their future professional work (health, sports training, recreation, education...)
2. To make students aware of the importance of quality in the organization of sports activities.
3. To put into practice different dynamics and practical situations to improve leadership in the management of people and collaboration in the organization of work teams.
4. To favour the active involvement of the students in the learning-teaching process.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda (<https://www.un.org/sustainabledevelopment/es/>), so that the acquisition of the subject learning outcomes provides training and competence to contribute to some extent to their achievement:

Goal 3: Health and well-being

Goal 11: Sustainable cities and communities

Goal 12: Responsible production and consumption

1.2. Context and importance of this course in the degree

The professional practice of the future graduate in Physical Activity and Sport Sciences is diverse, but many professional opportunities have one thing in common, the organization of sports activities, either as the main axis of their activity or in a specific way. We can find ourselves before the organization of programs to improve the quality of life, recreational programs and events, competitive events, programs to teach physical activity, etc., there are general bases common to all of them and particularities that the students must know. In today's society there are many offers of sports activities from various entities, both public and private (town halls, counties, sports clubs, sports companies...) and their programs and sports activities have to be organized.

1.3. Recommendations to take this course

The student must consult the bibliography recommended by the teaching staff through the corresponding link, taking into account that the "basic bibliography" is considered to be of obligatory consultation, and that the "complementary bibliography" is considered to be of obligatory orientation.

<http://psfunizar7.unizar.es/br13/eGrados.php?id=257>

It is also necessary to have a predisposition to work in groups with colleagues to design a sports project.

And to be predisposed to improve the command of the oral and written language, the facility of expression and capacity of communication and capacity of observation.

It should be remembered that in this subject a test may not be passed because of serious or repeated errors in written or oral expression, or because of unseemly behaviour in oral or written tests.

2. Learning goals

2.1. Competences

By passing the course, the student will be more competent to...
Analyze, design and develop programs of sports activities linked to different events.
Differentiate clearly the organization of sport practice in the public and private sector, as well as the relations between them
Use useful tools for quality control and evaluation in the organization of sports activities.
To elaborate reports and memories on the organization of sport activities.
In addition, the general competencies of the degree will be improved by developing different instrumental competencies, personal and interpersonal relationship competencies and systemic competencies.
And the following specific competencies:
Planning, developing and evaluating the execution of programs for the direction and management of organizations, entities, facilities and sports events.

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The student must demonstrate that he/she has achieved the intended learning outcomes through the following assessment activities:

Comprehensive assessment test:

1. Final objective test, conducted individually, where there will be case study simulations and multiple choice questions. The final value of this test out of the total will be 30%. In exceptional circumstances, this test may be replaced by an individual work on bibliographic search and analysis of articles related to the subject matter.
2. Group/individual work project. In this work, the theoretical contents of the subject will be applied to the planning, organization, development and evaluation of a sports activity or event. The final value of this test will be 50% of the total. In the case of group projects, the qualification of this test will contain three grades: teacher's evaluation, self-evaluation and co-evaluation. In the case of individual projects, only the teacher's grade will be established. The presentation of the project must be done with a final deadline before May 31st.
3. Individual work: the student must independently collect the evaluation of 1 sports event he/she has attended, objectively evaluating its development and including various proposals for improvement, in accordance with the specific rules of this work, which will be published in the course's Digital Teaching Ring. The final value of this test will be 20% of the total. The student must submit the paper before May 31st.

To pass the course it will be necessary to pass each of the 3 tests developed.
In all the evaluation tests, spelling mistakes found in the different documents will be penalized, deducting up to 0.3 points each.

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. The core part of this course is based on project-based learning, where the student must develop a real project through the organization of an activity or sporting event. Through this project, students will work on the course contents and will be the basis of the rest of the proposed activities.

4.2. Learning tasks

The course includes the following learning tasks:

- **Lectures.** Explanation of the course contents, as well as sessions held in seminars where case studies will be carried out and the project for organizing a sports activity, supervised by the course teachers, will be elaborated.
- **Practice sessions.** These sessions will be used to make visits to different sports entities that organize sports activities in different areas (public sector, private sector, associative sector). Student will also participate in the organization of a sports event organized by a sports entity.
- **Autonomous work.** The students will prepare and study class notes, readings of the recommended bibliography, small individual assignments and the project of organization of a sports activity.

4.3. Syllabus

The course will address the following topics:

- Topic 1. DEFINITION OF SPORTS ACTIVITIES.
- Topic 2. THE ORGANIZATION OF SPORTS ACTIVITIES IN THE PUBLIC SECTOR.
- Topic 3. THE ORGANIZATION OF SPORTS ACTIVITIES IN THE PRIVATE SECTOR.
- Topic 4. MANIFESTATIONS OF THE ORGANIZATION OF SPORTS ACTIVITIES.
- Topic 5. PHASES IN THE PLANNING AND DEVELOPMENT OF SPORTS ACTIVITIES AND EVENTS.

- Topic 6. ORGANIZATIONAL AREAS IN SPORTS ACTIVITIES AND EVENTS. LABOR LEGISLATION AND VOLUNTEERING.
- Topic 7. RISK MANAGEMENT IN SPORTS ACTIVITIES. RESPONSIBILITIES AND ASSURANCE.
- Topic 8. CONTROL AND EVALUATION OF QUALITY IN A SPORTS PROGRAM.
- Topic 9. LEADERSHIP AND COLLABORATION TOOLS IN THE ADDRESS OF PEOPLE AND WORK TEAMS.
- Topic 10. THE MEMORY-REPORT OF AN EVENT OR SPORTS ACTIVITY.

4.4. Course planning and calendar

Provisional course planning

- Week 1. Initial planning of sporting events. Initial phases and design. Analysis of students' interests. Possible contexts of application. Detection of objectives in sporting events. Differences between the public and private sectors. Topic 1.
- Week 2. Initial planning of sporting events. Initial phases and design. Determination of objectives in sports events and activities. Topic 1.
- Week 3. Initial planning of sporting events. Initial phases and design. Key questions in the initial planning. Topic 2-3-4.
- Week 4. Initial planning of sporting events. Initial phases and design. SWOT analysis. Topic 2-3-4. Practical evolution of events and study of concrete cases.
- Week 5. Executive planning and event programming. Structure, organizational areas and organizational chart. Topic 5 and 6. Topic 9.
- Week 6. Executive planning and event programming. Organizational structure: tasks. Topic 5 and 6. Topic 9.
- Week 7. Executive planning and event programming. Organizational structure: Gantt chart. Topic 5 and 6
- Week 8. Executive planning and event programming. Promotion planning. Topic 5 and 6
- Week 9. Management and development of specific tasks of the event / activity. Realization of the event / activity. Execution of the programming. Sponsors and collaborators Presented. Topic 5 and 6
- Week 10. Management and development of specific tasks of the event / activity. Realization of the event / activity. Execution of the promotion. Topic 5-6-7.
- Week 11. Management and development of specific tasks of the event / activity. Realization of the event / activity. Management of risks and responsibilities. Topic 7
- Week 12. Management and development of specific tasks of the event / activity. Realization of the event / activity. Planning of the evaluation. Topic 8
- Week 13. Evaluation of the event / activity. Preparation of report. External analysis. Topic 8 and 10
- Week 14. Evaluation of the event / activity. Preparation of report. Internal analysis. Topic 8 and 10
- Week 15. Evaluation of the event / activity. Preparation of report. Final writing of the report. Topic 10

Any change, modification or adaptation of the calendar will be updated through the Moodle platform.

4.5. Bibliography and recommended resources

- Añó Sanz, Vicente. Organización y gestión de actividades deportivas : los grandes eventos / Vicente Añó Sanz . 1a. ed. Barcelona : Inde , D.L. 2003
- Ayora Pérez, Daniel. Organización de eventos deportivos/ Daniel Ayora Pérez, Eduardo García Sánchez . 1a ed. Barcelona: Inde, 2004
- Desbordes, Michel.. Gestion y organización de un evento deportivo / Michel Desbordes, Julien Falgoux ; prólogo de Michel Platini. . Barcelona : INDE, 2006.
- Acosta Hernández, Rubén. Dirección, gestión y administración de las organizaciones deportivas / por Rubén Acosta Hernández . 1a. ed. Barcelona : Paidotribo, D.L. 1999
- Dorado Suárez, Alberto. La gestión del deporte a través de la calidad / Alberto Dorado Suárez, Leonor Gallardo Guerrero . 1a ed. Barcelona: Inde, 2005
- Gallardo Guerrero, Leonor. La gestión de los servicios deportivos municipales: Vías para la excelencia/ Leonor Gallardo Guerrero, Antonio Jiménez Gómez . 1a ed. Barcelona: Inde, 2004
- Gil Gil, José. Cómo organizar una competición deportiva / José Gil Gil . Barcelona : Flash, D.L. 1995
- Gómez Tafalla, Ana María. La importancia del gestor deportivo en el municipio / Ana María Gómez Tafalla, Juan A. Mestre Sancho . 1a ed. Barcelona: Inde, 2005
- Martín Andrés, Àscar. Manual práctico de organización deportiva / Àscar Martín Andrés . Madrid : Gymnos, D.L. 1996

- Mestre Sancho, Juan Antonio. La gestión deportiva municipal / Juan A. Mestre Sancho, Eduardo García Sánchez . 2a. ed. Barcelona : INDE, 1999
- Mestre Sancho, Juan Antonio. Estrategias de gestión deportiva local/ Juan Antonio Mestre Sancho . 1a ed. Barcelona: Inde, 2004
- Orts Delgado, Francisco J.. La gestión municipal del deporte en edad escolar / Francisco J. Orts Delgado . 1ª ed. Barcelona: Inde, 2005