

Academic Year/course: 2021/22

## 25316 - Cultural bases for communication: Contemporary literary trends

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 25316 - Cultural bases for communication: Contemporary literary trends

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 2

**Semester:** Second Four-month period

**Subject Type:** Compulsory

**Module:**

## 1. General information

### 1.1. Aims of the course

Importance of learning outcomes that define the subject in the current context, in which literary culture plays an important role as an element of identification and social cohesion, diverse initiatives that encompass inserted studies, publications and literary activities of very different kinds. In this sense, it seems necessary to properly train professional journalists in the future will face this kind of news, so as to tackle the necessary guarantees commentary and analysis thereof.

### 1.3. Recommendations to take this course

Recommendations to take this course: This course aims to consolidate knowledge of the main contemporary literary trends from modernity. Integrated set of electives "cultural basis", this course offers students of the degree specific training on key topics related to contemporary literature, from points of aesthetic and historical view, taking in any case to the peculiarities of journalistic information on contemporary literature. Activities and key dates in the first days of class teachers specify the characteristics of the program and the proposed evaluation system. Throughout the course, and depending on the literary events that occur, the delivery dates of the various works, comments, reports, analyzes and criticisms that are proposed in class indicated.

## 2. Learning goals

### 2.1. Competences

- 1) Be competent in the investigation and analysis of reality in its various spheres (political, legal, economic, legal, artistic, cultural, scientific, technological and sports) (CE1).
- 2) Be responsible for communication in various genres, languages, media and technologies, integrated in different contexts and professional media in which journalism (SG2) develops.
- 3) Understanding and mastery of fundamental knowledge of the study area and the applicability of these fundamental knowledge to specific tasks of a professional communication and information (CG1).
- 4) The ability of communication and argumentation, oral and written positions and conclusions, to specialists and information disclosure or public non-specialized (CG2).
- 5) Ability to critical thinking (analysis, synthesis and evaluation) (CT1).

## 2.2. Learning goals

- 1) Recognize and value the main genres and forms of literary discourse of contemporary culture (EC1).
- 2) Be able to make known in various media the main literary trends of today's world (SG2).
- 3) Know, generally speaking, authors and fundamental works of contemporary literature (CG1).
- 4) Be able to give out the keys on the historical, ideological, cultural and aesthetic aspects reflected most often in contemporary literature (CG2).
- 5) Acquire a high capacity in oral and written communication in Spanish (CT1).

## 2.3. Importance of learning goals

Importance of learning outcomes that define the subject in the current context, in which literary culture plays an important role as an element of identification and social cohesion, diverse initiatives that encompass inserted studies, publications and literary activities of very different kinds. In this sense, it seems necessary to properly train professional journalists in the future will face this kind of news, so as to tackle the necessary guarantees commentary and analysis thereof.

## 3. Assessment (1st and 2nd call)

### 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

Assessment activities The student must demonstrate that it has achieved learning outcomes through the following evaluation activities. I. First call a) Continuous assessment system (if applicable) The date of completion of the exercises will be duly indicated in early course. two written tests will be performed (30% of the grade for each) around the required reading and its relation to the matters dealt with in class from the program of the subject. The student must perform a monographic work (40% of grade) or Theory of Literature, well of Spanish and Latin American literature, for which they will agree with the teacher in the tutorial hours. Evaluation criteria: spelling, grammar and appointment system will be evaluated; order and clarity of presentation; the accuracy in the use of historiographical concepts; the relevance of the cited literature; and the set of exposure. When the number of students exceeds 25, the EVALUATION may be only global. Continuous assessment students must attend all tests; In continuous assessment tests all have at least 20% must have a minimum rating of 4/10 for averaging. b) Proof of global assessment (to be performed on the date specified in the academic calendar) In addition to the monograph (40% of grade), the / the student / a must make a written date and time test designated by the Faculty of Arts, three hours maximum. It consists of two parts, each with a value of 30% of the final grade: one of Spanish and Latin American literature, and one of Theory of Literature, around the required reading and its relation to the matters dealt with in class from the program of the subject. Evaluation criteria: spelling, grammar, order and clarity will be valued the exposition; the accuracy in the use of historiographical concepts; the relevance of the formal aspects mentioned; the capacity ratio and the use of literature. II. Call Global Assessment Test (to be performed on the date specified in the academic calendar) The second global test will have the same characteristics as the first.

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on active participation, case studies, teamwork etc. that favor the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, tutorials, and assessment tasks.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials, including a discussion forum.

Further information regarding the course will be provided on the first day of class.

### 4.2. Learning tasks

This is a 6 ECTS course organized as follows:

? Lectures. The teacher presents theoretical contents illustrated with relevant examples.

? Practice sessions. They can include discussion and presentation of case studies, learning of techniques and practical work outside the classroom (field work or visits).

? Autonomous work. Students do tasks such as study, readings, preparation of practice sessions and seminars, and summative assignments.

? Tutorials. Office hours can be used to solved doubts and for follow-up of students? learning progress.

? Assessment tasks.

### 4.3. Syllabus

The course will address the following topics:

#### Section 1. Literary Theory and Comparative Literature

- Mass literature and culture
- Literature and entertainment
- Literature and history

#### Section 2. Spanish Philology

- Short stories as a genre in the second half of the 20<sup>th</sup> century.
- The new Spanish American novel.
- Poetry trends after 1950.

### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please to the faculty of Philosophy and Arts website (academic calendar <http://academico.unizar.es/calendario-academico/calendario>; *Schedule of classes*: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Assessment schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

### 4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=25316>