

Academic Year/course: 2021/22

25144 - Intermedia Resources

Syllabus Information

Academic Year: 2021/22

Subject: 25144 - Intermedia Resources

Faculty / School: 301 - Facultad de Ciencias Sociales y Humanas

Degree: 278 - Degree in Fine Arts

ECTS: 6.0

Year: 4 and 3

Semester: Annual

Subject Type: Optional

Module:

1. General information

1.1. Aims of the course

- Master the theory of intermediate resources in their historical context and their con-temporary uses.
- Develop the critical capacity with regard to the means of artistic production.
- To investigate contemporary problems of expression, understood from the field of creativity.
- Expand artistic references.
- Stimulate the creative process as a project and the expressive capacities to materialize ideas through various media.
- Make use of intermediate resources and apply them in your creative proposals.
- Codify in an appropriate way those proposals that use intermediate resources.
- Prepare personal projects with intermediate resources.
- Continue research in new artistic formats and provide new solutions.

1.2. Context and importance of this course in the degree

Intermediate resources is an optional subject related to a good number of assignments (of basic, obligatory and optional training) of the Degree in Fine Arts, such as:

- Theory and History of Art of the 20th Century
- Project methodology
- Art and thought. Esthetic
- Latest artistic trends
- Artistic speech construction
- Facilities
- Video art workshop
- Art, environment and public space
- Action arts

To be located in the space "between" diverse expressive media, intermediate resources are related to the knowledge of all these matters and put into play the competences acquired in each one of them.

The focus of the subject has to do with the integration of different methodological perspectives and skills when dealing with an artistic project. The success of contemporary artistic practice requires a mastery of the contents that are addressed in this subject.

1.3. Recommendations to take this course

Have studied or are studying the subjects "Project Methodology, Image" and "Metodology of projects, Space", as well as the optional subjects: "Facilities", "Latest artistic trends" that will complement the areas and concepts that will be developed in this matter.

Likewise, it is advisable, although not essential, for the student to take this assignment beforehand to show curiosity or an interest in film in the redoubts of experimental cinema, expanded cinema, the microcinema, the documentary of creation, as well as for all those artistic manifestations that have to do with the inclusion of multiple media and languages ??in the elaboration of the works.

We talk about the use of electrical and electronic means for its formalization, from video to projected, backlit or printed photography, computer supports or that have to do with

with the use of elements of new technologies, We refer to what in the broadest sense of the term is called video art that includes heterogeneous works, which denote an approach to video (image-movement, image-time) with very different approaches, expanding to video installations, interactive installations, Mediaperformance, and ultimately to all those media that have proliferated the subjects of art, from light to movement, from the visual to the sound.

2. Learning goals

2.1. Competences

Upon passing the subject, the student will be more competent to ...

BASIC AND GENERAL

CG15 - Capacity for ethical commitment and promotion of gender equality, environmental protection, universal accessibility principles and democratic values.

SPECIFIC

CE06 - Knowledge of vocabulary, codes, and concepts inherent to the artistic field. Knowledge of the language of art.

CE07 - Knowledge of the vocabulary and concepts inherent to each particular artistic technique. To know the specific creative language.

CE09 - Knowledge of production methods and artistic techniques. Analyze the processes of artistic creation.

CE12 - Knowledge of the materials and their derived processes of creation and/or production. To know the materials, procedures and techniques that are associated to each artistic language

CE14 - Knowledge of the instruments and methods of experimentation in art Learning of the creative methodologies associated to each artistic language

CE23 - Ability to professionally apply specific technologies Use the appropriate tools for your own artistic languages

CE32 - Skills for artistic creation and ability to construct works of art. Acquire the skills of artistic practice.

CE33 - Ability to establish production systems. Develop strategies applied to the systematic exercise of artistic practice.

2.2. Learning goals

The student, to pass this subject, must demonstrate the following results:

- Understand the role played by new technologies with the inclusion of them in the development of art and artists since the sixties. Value the expansion that occurs in the artistic creation with intermediate resources, and particularly, in contemporary art.
- Make an interdisciplinary use of diverse expressive media as a way of formalising the work. Understand the processes by which creators come to multidisciplinary forms, from intermediate resources, such as expanded forms of cinema, video-intakes or audiovisual installations.
- Know how to properly manage intermediate resources to put them at the service of the creation of a work. Demonstrate the knowledge and use of the instruments and resources necessary for the formalization of a work, the exhibition and explanation of the speech of the same.
- Apply the specific methodology for the development of an artistic project, taking into account the conceptual, formal and procedural aspects of it.
- Acquire critical and self-critical capacity when creating and evaluating artistic projects.

2.3. Importance of learning goals

The assimilation and putting into practice of the knowledge that is taught from the subject of Intermediate Resources is fundamental to know the functioning of a large part of the current artistic proposals. Contemporary practice is closely linked to intermediate resources, so that the success in their development depends to a large extent on their knowledge. It is essential that the student places his artistic practice from a conscious and critical view of contemporaneity.

The passing of this subject will provide the student's training in the face of professional artistic practice by knowing:

- Plan and develop strategies within the creative process that lead to the presentation and exhibition of one's own and others' artistic work.
- Analyze, evaluate and apply the most appropriate presentation system according to the specific artistic qualities of a work.
- Demonstrate and apply in different contexts the modes of presentation, exhibition and defense of artistic work.
- Value the ways of inserting the artistic work in the professional field.
- Critical capacity based on what concerns the field of the subject

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The type of evaluation will be continuous and to qualify for it the student must cover at least 80% of class attendance. Each of the proposed works / practices will have a specific delivery date. Those jobs / internships that occur after the deadline indicated during the course of the subject will suffer a reduction of 20% in their final grade.

The student must demonstrate that he has achieved the anticipated learning results through the following EVALUATION TESTS:

- Master sessions and resolution of derived practices. Value on the final grade: 30%
- Case study / analysis of critical situations and commented readings / real and / or simulated practices. Value on the final grade: 30%
- Personal project / memory / oral presentation / self-evaluation. Value on the final grade: 30%
- Interest / critical capacity / assistance. Value on the final grade: 10%

CONTINUOUS EVALUATION * 100%

* On the percentages shown, a numerical quantitative final qualification from 0 to 10 and qualitative will be obtained according to the regulations of the University of Zaragoza and the current legislation published in the BOE.

In summary, the EVALUATION CRITERIA applicable to the tests that have been indicated are:

- Achievement of the learning objectives of the subject.
- Level of knowledge and expression of the theoretical aspects treated in the subject.

- Degree and depth of critical analysis in written work and theoretical presentations, positively assessing the levels of search, interest and attitude.
- Quality, structure and interest of the presented project.
- Personal contribution, conceptual maturity, originality and creativity both in the public presentations and in the elaboration of the project.
- Consistency in the processes and phases of development of the artistic project, knowledge of the materials and resources applied, technical mastery and formal aspects of its presentation.
- Evolution of the learning process.
- Volume of work, level of self-improvement and personal effort.
- Punctual delivery of works.
- The assistance and involvement of the student in each proposed activity.

The student must know the rules of plagiarism of the University of Zaragoza and its advice published in:

<https://biblioteca.unizar.es/propiedad-intelectual/propiedad-intelectual-plagio>

Similarly, you should know the Regulation of Learning Assessment Standards approved by agreement of December 22, 2010, the Governing Council of the University:

<http://cud.unizar.es/docs/ReglamentodeNormasdeEvaluaciondelAprendizaje.pdf>

(FIRST CALL)

As mentioned above, a system of continuous assessment is followed which will offer the possibility of passing the course with the highest grade at the end of the course.

In addition, a global evaluation test* will be carried out, to which all students will be entitled, even if they do not carry out continuous evaluation, and this global test will be fixed in the academic calendar by the Centre. The student who does not opt for continuous assessment, who does not pass the subject through this procedure or who wishes to improve his or her grade, will have the right to take the global test, with the best of the grades obtained prevailing in any case.

(SECOND CALL)

All students who have not passed the course will be entitled to do so by means of a comprehensive test* carried out in the period established for this purpose by the Governing Council in the academic calendar.

*GLOBAL TEST

It will consist of two parts, a written exam and a practical test. It will be necessary:

- prepare both the written examination and the practical test so that attendance at the overall test can be assessed
- obtain a minimum of 5 points out of 10 on each of the parties.

1. Written exam: developmental, short and/or multiple choice questions about the contents and texts seen throughout the course. (50% of the mark).

2. Practical test: elaboration of a personal artistic exercise that demonstrates the compilation and implementation of the concepts related to the Inter-media Resources.

(50% of the mark).

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives.

It is based on active methodologies that favor the development of critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work and assessment tasks.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials, including a discussion forum.

Further information regarding the course will be provided on the first day of class.

4.2. Learning tasks

This is a 6 ECTS course organized as follows:

- Lectures (2 ECTS: 20 hours)
- Practice sessions (2 ECTS: 20 hours). Students are expected to use ICTs for their assignments and create documents individually and collaboratively.
- Autonomous work (1.5 ECTS: 15 hours).
- Assessment tasks (0.5 ECTS: 5 hours). A set of written and oral assignments and exams.

Preparation of personal works, reparation of group work, exhibitions in class with multimedia resources, seminars, watching movies, visits to exhibitions, preparation of a personal creation project with intermediate resources, case studies, commented readings, analysis and critical reflection, personal project, design and planning of the individual work, group work with the aim of developing projects with a marked intermediate character, oral presentation of the different projects and practices developed.

4.3. Syllabus

The course will address the following topics:

Section I: Contextualization of the intermediate resources environment:

- Historical analysis of art forms and their evolution from the inclusion of the re-courses of technologies in the art world. The new media as a form of border expansion, creation of languages ??and multiplication of art subjects.
- New conceptions and approaches to the work. Contemporary modes of creation.
- The artist in the space that mediates between the idea to materialize and the technical professional. The position of the artist in the current context of the art system. Significant aspects of the paradigm change of the artist.
- The production of the work.
- New modes of artistic production. Areas and strategies. Alternative, social and community networks. The artist as a producer or creator.
- The artistic project. Phases and development.

Section II: Scope. Formalization of works from the multimedia or intermediary condition:

- Approaches of the works.
- The conceptual discourse that sustains the projects and the structuring of the piece.
- Preproduction. Production. Postproduction
- Exhibition forms. Expanded and audiovisual architectures.
- Preparation of projects for specific spaces. Space and environment of the piece. Elements and agents that intervene in the staging.
- The project. The artistic practice within a long-term response and not in the short term of a thematic-conceptual proposal. Methodologies for the development of a processual work.
- Exposure as a communication vehicle.

4.4. Course planning and calendar

Calendar of face-to-face sessions and presentation of works: Teaching is planned corresponding to 4 contact hours per week.

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the website and Moodle (<https://fcsn.unizar.es/bbaa/informacion-academica-bbaa>, <https://moodle2.unizar.es>).

4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=25144>