

61772 - Models of Corporate Governance

Syllabus Information

Academic Year: 2020/21

Subject: 61772 - Models of Corporate Governance

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 555 - Master's in Management, Strategy and Marketing

ECTS: 3.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. Explanatory techniques will be used in the lectures, always promoting participation and discussion in the classroom, aiming at analyzing and developing the basic concepts of the course. Additionally, practice sessions will be used to develop the students' ability to read, present and comment academic papers.

4.2.Learning tasks

The course includes the following learning tasks:

1. Face-to-face participatory classes (30 hours; presentality 100%)
2. Seminars, tutorials and personal work of the student (45 hours; presentality 0%)

Note: It is expected that classes will take place at the Faculty (offline). However, classes would take place semi-on-site or online if it were necessary due to safety reasons.

4.3.Syllabus

The course will address the following topics:

SECTION I: MODELS OF CORPORATE GOVERNANCE AROUND THE WORLD

Topic 1. Corporate governance in large companies

Topic 2. Corporate control mechanisms

Topic 3. Models of corporate governance

SECTION II: THE BOARD OF DIRECTORS

Topic 4. The role of the Board of Directors

Topic 5. Codes of Good Governance

Topic 6. Corporate governance in unlisted companies

SECTION III: THE ROLE OF TRANSPARENCY

Topic 7. The concept of corporate social responsibility (CSR).

Topic 8. CSR management systems and tools

Topic 9. Transparency, ethics and corporate reputation

4.4.Course planning and calendar

The schedule of sessions will be made public on the Faculty website. Dates of assignment presentations and other activities will be notified by the teacher through the appropriate means.

4.5.Bibliography and recommended resources

http://biblos.unizar.es/br/br_citas.php?codigo=61772&year=2020