

61337 - Industrial Economy

Syllabus Information

Academic Year: 2020/21

Subject: 61337 - Industrial Economy

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 525 - Master's in Economics

ECTS: 3.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

Course assessment will be onsite. In the case of a new pandemic wave assessment will become partly online or fully online. It should be noted that in any online assessment task the student performance may be recorded, following the regulations described in: [?https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia_reducida.pdf?_](https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia_reducida.pdf?_)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

Students are expected to show their competence in planning, writing and defending a research work. This process is mainly based on the student's autonomous work but his/her progress will be supervised in tutorials throughout the academic year.

The learning process that has been designed for this subject is based on the following items:

Attendance theoretical sessions where students are expected to participate actively in the class.

For the different sessions, the student must prepare lectures, problems or works proposed by the teacher.

In the learning process it is necessary the study and individual effort of the student.

All lectures and seminars will be imparted on site. In the case of a new health emergency caused by the current pandemic all teaching will be moved online.

4.2.Learning tasks

The program is designed in order to achieve the expected results and includes the following activities:

- Theory class attendance
- Homework and autonomous study (use of the library, reviewing the literature, writing the draft of the dissertation)
- Presentation and defense of the dissertation.

4.3.Syllabus

Market economy and firm theory: some approaches.

Monopoly theory.

Oligopoly theory.

Product differentiation.

Vertical constrains.

Advertising and technological competition.

4.4.Course planning and calendar

Schedule of basic activities under the supervisor's guidance:

Training activity	Hours	% Class Attendance
Attendance theoretical class	20	100%
Homework and autonomous study	45	-----
Presentation and defense of the dissertation	10	100%

4.5.Bibliography and recommended resources

- Cabral, L. 1997. Economía Industrial. McGraw-Hill.
- Gibbons, 1993. Un primer curso de teoría de juegos, Antoni Bosch editor.
- Jacquemin, A. 1989. La nueva Organización Industrial. Vicens Vives.
- Martin, S. 1993. Advanced Industrial Economics. Blackwell.
- Segura, J. 1993. La Teoría de la economía industrial. Civitas, Madrid.
- Shy, O. 1995. Industrial Organization: Theory and Applications. MIT Press.
- Tirole, J. 1990. La Teoría de la organización industrial. Editorial Ariel, S. A.
- Vives, X. 2001 Precios y Oligopolio. Ideas clásicas y herramientas modernas. Antoni Bosch editor.