

## 30517 - Mercantile law I

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 30517 - Mercantile law I

**Faculty / School:** 102 - Facultad de Derecho

**Degree:** 432 - Joint Law - Business Administration and Management Programme

**ECTS:** 9.0

**Year:** 4

**Semester:** First semester

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The methodology applied in this course is oriented to the achievement of the learning goals, highlighting the following ones:

- To bring students to be a co-participant in the learning process, encouraging his/her perseverance and attitude of being in a continuous learning process.
- To facilitate cross-disciplinary education.
- To educate in social and ethical values.
- To educate in quality, promoting the teaching based on active methodologies.

Learning tasks are implemented by means of active teaching methodologies, officially recognized in several educational innovation projects of the University of Zaragoza.

#### 4.2.Learning tasks

The learning tasks that will be developed in order to archive the learning objectives are:

- 1) Interactive theory sessions

The teaching sessions devoted to the presentation of the basics of this course aim to present the structure and main concepts of the subject matter, helping students to understand the newest and most complex issues. Hereby students

achieve the learning goal number 1 as specified in this document and set the foundations for the achievement of the resting objectives. The methodology followed in these lectures is the interactive lecture class.

Credits: 2,0 ECTS.

2) Dynamic activities developed by professors and students

These activities may involve discussion of cases, practical sessions inside and outside the classroom, as well as seminars. These activities are considered to be essential tools to approach students to a legal discipline as Commercial and Business Law, where practice has got a very high relevance.

These learning tasks allow students to achieve learning goals numbers 2 to 6 as specified in this document. From a methodological point of view, these tasks are implemented by means of the defense and discussion of legal cases.

Credits: 1,5 ECTS.

3) Autonomous learning of students, tutorials, drafting of theoretical and practical assignments and assessment activities

The methodology is adapted for each type of task (face-to-face tutorials, group tutorials, formative assessment, theoretical and practical written assessments, guided assignments).

Credits: 5,5 ECTS

### **4.3.Syllabus**

Commercial and Business law I (Basic rules on entrepreneurs and their undertakings, Competition law and Company law)

1. Commercial and Business law as a specific law area: concept and sources. New trends on Commercial and Business law.
2. Basic rules of entrepreneur's activity: freedom to compete (antitrust, mergers' control and state aids), intellectual property rights (patents, industrial design, plant varieties, trademarks...), unfair competition, advertising and accounting regulation.
3. Acquisitions and other transactions over the undertaking.
4. Entrepreneur's statute
5. Regulation on individual entrepreneur and Company Law

### **4.4.Course planning and calendar**

### **4.5.Bibliography and recommended resources**