

29696 - Aesthetics and History of Design II

Syllabus Information

Academic Year: 2020/21

Subject: 29696 - Aesthetics and History of Design II

Faculty / School: 110 - Escuela de Ingeniería y Arquitectura

Degree: 558 - Bachelor's Degree in Industrial Design and Product Development Engineering

ECTS: 6.0

Year: 4

Semester: First semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

BASIC COMPETENCES

CB01. Students have demonstrated knowledge and understanding in a field of study that is part of the general secondary education curricular, and is typically at a level which, although it is supported by advanced textbooks, includes some aspects that involve knowledge of the forefront of their field of study.

CB02. Students can apply their knowledge to their work or vocation in a professional manner and have competences typically demonstrated through devising and defending arguments and solving problems within their field of study.

CB03. Students have the ability to gather and interpret relevant data (usually within their field of study) to inform judgments that include an important reflection on social, scientific or ethical issues.

CB04. Students can communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.

CB05. Students have developed those skills needed to undertake further studies with a high degree of autonomy.

GENERAL COMPETENCES

GC04. Ability to organize time effectively and coordinate activities to acquire new knowledge quickly and perform under pressure.

GC06. Ability to generate the necessary documentation for the proper transmission of ideas through graphics, reports and technical documents, models and prototypes, oral presentations in Spanish and other languages.

GC08. Ability to learn continuously, to develop autonomous learning strategies and to work in multidisciplinary groups with motivation and determination to achieve goals.

SPECIFIC COMPETENCES

SC11. Ability to analyze industrial design in its technological, aesthetic, historical, and cultural context, managing literature and visual sources and employing the specific technical vocabulary of industrial design and product development.

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

See "Learning activities" and "Syllabus". More information will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

4.3.Syllabus

The course will address the following topics:

1. Design and visual culture.
2. Design and communication.
3. Consuming modernity: design between the 1940s and 1960s.
4. The crisis of the 70s and the triumph of Postmodernity in the 80s.
5. Design trends at the end of the 20th century.
6. Design in Spain from 1950 to the present day

4.4.Course planning and calendar

See the academic calendar of the University of Zaragoza

More information will be provided on the first day of class.

Each subject/course timetables, starting and ending dates, teaching schedules and teachers' office hours are published and can be found at EINA website: <https://eina.unizar.es/>

4.5.Bibliography and recommended resources

<http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=25864&Codcentro=110>