

29134 - Sustainable Tourism Development

Syllabus Information

Academic Year: 2020/21

Subject: 29134 - Sustainable Tourism Development

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 445 - Degree in Tourism

ECTS: 5.0

Year: 4

Semester: First semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and knowledge listed in paragraph 5.2.

The **case studies that offer good practice**, the **participatory and reflective classes on major phenomena that hinder sustainability** in different tourist areas and **expert assistance talks** will help achieve the learning objectives.

4.2.Learning tasks

Distribution of the training activities of this subject 5 ECTS credits (125 hours) is as follows:

TRAINING ACTIVITY	HOURS
Theory session	32
Practice session	18
Tutorials	5
Preparation of theoretical works	22
Preparation of practical work	15
Preparation of theoretical classes	10
Preparation of practical classes	8
Exam Preparation	12
Taking exams	3

4.3.Syllabus

The program that the student is offered to help them achieve the expected results will include the following activities:

Theoretical classes (30 hours) in which basic theoretical and practical aspects are necessary for an understanding of this matter shall apply to encourage active participation and independent work of students.

The theoretical program is divided into the following topics:

- **Topic 1** Sustainability. A conceptual and current introduction to its global vision.
- **Topic 2** The model of sustainable and smart tourism development. Problems, Principles and Policies. From sustainable tourism destination to sustainable tourism business.
- **Topic 3** Techniques and instruments for sustainable tourism development. Main certifications and labels and environmental education.
- **Topic 4** Case Studies: Good practices, projects and innovative and creative sustainable tourism initiatives.

These lectures are interspersed with practical **classes (20 hours). Explained in evaluation section.**

In turn are scheduled **6 hours of tutoring for a student or a working group, which shall be used to answer questions or present the progress on the matter.** These will be included in the tutoring schedule to be indicated at the beginning of the course.

4.4.Course planning and calendar

Schedule of sessions and presentation of work

The theoretical and practical program will be taught during class, but can be modified along the course to perform some activity designed to take place outside the classroom.

Scheduling of classroom activities and student communication will take place on the Moodle platform.

4.5.Bibliography and recommended resources