

## 29100 - Introduction to economics

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 29100 - Introduction to economics

**Faculty / School:** 177 - Escuela Universitaria de Turismo

**Degree:** 445 - Degree in Tourism  
616 - Degree in Tourism

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject Type:** Basic Education

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. It is based on active participation. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, tutorials and assessment tasks.

Classroom materials will be available via Moodle. These include the course syllabus, reports, problem sets, etc.

#### 4.2.Learning tasks

This is a 6 ECTS course organized as follows:

- **Lectures** (1.5 ECTS: 38 hours). The teacher presents theoretical contents illustrated with relevant examples.
- **Practice sessions** (0.9 ECTS: 22 hours). These hours are basically dedicated to solving exercises.
- **Autonomous work** (3.1 ECTS: 78 hours). Students do tasks such as study, reading, preparation of practice sessions...
- **Tutorials** (0.3 ECTS: 8 hours). Office hours can be used to solve doubts.
- **Assessment tasks** (0.2 ECTS: 4 hours). A final written examination.

#### 4.3.Syllabus

The course will address the following topics:

**Section 1. Microeconomics**

Topic 1. Basic economic concepts

Topic 2. Supply and demand

Topic 3. Production and costs

Topic 4. Market structure: perfect competition, monopoly, monopolistic competition and oligopoly

**Section 2. Macroeconomics**

Topic 5. Measurement of economic performance: production, employment and inflation

Topic 6. Aggregate demand and aggregate supply. Economic fluctuations

Topic 7. Fiscal policy

Topic 8. Monetary policy

**4.4. Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class or please refer to the "ETUZ" website <https://etuz.es/>.

**4.5. Bibliography and recommended resources**