

## 27616 - Spanish Economy

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 27616 - Spanish Economy

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 450 - Degree in Marketing and Market Research

**ECTS:** 6.0

**Year:** 2

**Semester:** Second semester

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

In the learning process, different teaching methods will be used: the didactic expository techniques will be used for the theoretical classes and more participative training techniques will also be used by the student. This second type of activities allows the student to be involved in his or her learning process and allows the teacher to notice the problems and doubts that may arise throughout the different topics.

In addition to the programmed classes, the student will have to make an effort to learn how to manage and become individually familiar with the fundamental contents of the subject, for which they can be helped by the manual "Lessons in Spanish Economy" or other materials recommended both in the bibliography and in the classes.

In principle, the teaching methodology is expected to pivot around face-to-face classes. However, if necessary for health reasons, face-to-face classes would be replaced by online

teaching.

## 4.2.Learning tasks

The program offered to the student to help him/her achieve the expected results includes the following activities...

Theoretical classes: they will consist of the presentation of master classes by the teacher with the main objective of transmitting the fundamental concepts of the subject in such a way that the learning objectives are achieved.

It is expected that the master class will be participative and that it will encourage debates and solve the problems and doubts that the student may have based on the recommended manual, the supporting bibliography of the subject and the materials available in the Digital Teaching Ring.

Resolution and presentation of problems and case studies, preparation and presentation of papers, discussion of current issues, commentary on readings and iterative activities.

Tutorial and evaluation activities that allow a more direct and personalized support to students to supervise works, prepare and elaborate reports, solve doubts and guide them in the study and resolution of exercises. These tutorials can be individual or in groups.

P6 sessions to complement and enrich the contents of the subject through alternative and interactive teaching resources that stimulate debate among students.

The assessment will be prepared to be carried out as face-to-face examination, but if health circumstances do not allow it, they will be carried out by doing it entirely online or in a blended way. In the case of online exams, it is important to highlight that, the student may be recorded, and he or she can exercise his or her rights by the procedure indicated in.

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The necessary software will be used to check the possibility of plagiarism. The detection of plagiarism or copying in an activity will imply that the activity or exam will be marked 0/10.

## 4.3.Syllabus

The course will address the following topics:

- Topic 1. Economic indicators (concepts and application)
- Topic 2. Economic growth in Spain during the twentieth century
- Topic 3. Spain in the Economic and Monetary Union
- Topic 4. Demography and Human capital
- Topic 5. Labor Market and employment policy
- Topic 6. Research and development in Spain
- Topic 7. Productive structure (agricultural sector, industry sector and service sector)
- Topic 8. Financial system
- Topic 9. Public Sector

## 4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the

Faculty of Economics and Business website (<https://econz.unizar.es/>)

**4.5. Bibliography and recommended resources**