

## 27605 - Economic History and World Economy

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 27605 - Economic History and World Economy

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 450 - Degree in Marketing and Market Research

**ECTS:** 6.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Basic Education

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The process is structured around two axes: the explanatory classes and the sessions in which active methodologies are used. The former consist of an orderly presentation of the subject content by the teaching staff. They will provide an overview of the themes of the programme, presenting both the relevant phenomena and processes that have marked the historical change and, above all, the historiographical debates, ideological approaches, theses and theories that have been giving an account of them. Furthermore, additional materials (texts, slides, graphics, etc.) will be constantly inserted in these classes in order to illustrate the processes analysed. At the same time, the aim is to stimulate students to generate debates and discussions that encourage their participation.

As for the active methodology sessions (practices), the teaching staff will provide various materials to be analyzed in groups. On some occasions, they will be accompanied by a specific questionnaire and on others, a reflection or general comment will be requested.

The assessment will be prepared to be carried out as face-to-face examination, but if health

circumstances do not allow it, they will be carried out by doing it entirely online or in a blended way. In the case of online exams, it is important to highlight that, the student may be recorded, and he or she can exercise his or her rights by the procedure indicated in.

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The necessary software will be used to check the possibility of plagiarism. The detection of plagiarism or copying in an activity will imply that the activity or exam will be marked 0/10.

#### **4.2.Learning tasks**

- The theoretical part of the course is developed through 30 hours (2 hours per week) of lectures by the teachers. These must be completed with the student's personal study, based on the notes taken in class. The supporting bibliography of the subject is contained later in block III of this teaching guide.
- For the development of the practical part, 30 hours (2 hours per week) of interactive classes in small groups are planned, in order to facilitate the active participation of the students in the handling and discussion of the corresponding materials. The student's personal study, based on what has been seen in these classes, is also essential.
- P6 sessions to complement and enrich the contents of the subject through alternative and interactive teaching resources that stimulate debate among students.

The teaching methodology is planned for face-to-face classes. However, if necessary for health reasons, teaching could be delivered on line or in a blended way.

#### **4.3.Syllabus**

Part I: The world economy in a long-term perspective

Issue 1. Long-term economic development: growth and development

Issue 2. Institutional change

Part II: The world economy in the 19th and 20th centuries

Issue 3. The origins of modern economic development: the industrial revolution and the transition to a market economy

Issue 4. Models of economic growth in the 20th century

Part III: The Global Economy Today

Issue 5. The second globalization and the return of financial crises.

#### **4.4.Course planning and calendar**

Both the lectures and the practical classes will take place according to the official academic calendar in the second semester of the course.

Likewise, non-periodical internships will be carried out in accordance with the indications published by the Centre in its time and organisational planning

The planned activities will combine theoretical classes with practical classes and will be complemented by interactive sessions dedicated to the discussion of additional materials (P6).

The beginning and end of these activities will be in accordance with the official academic calendar and the overall evaluation tests will be carried out in accordance with the publication of examination dates and times determined by the Centre.

#### **4.5.Bibliography and recommended resources**