

## 27336 - Social Economy Entities Management

### Syllabus Information

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**Academic Year:** 2020/21

**Subject:** 27336 - Social Economy Entities Management

**Faculty / School:** 109 - Facultad de Economía y Empresa

301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 454 - Degree in Business Administration and Management

448 - Degree in Business Administration and Management

**ECTS:** 5.0

**Year:** 4

**Semester:** 448 - First semester

454 - First semester

458 - First semester

**Subject Type:** Optional

**Module:** ---

## 1.General information

### 1.1.Aims of the course

"Management of Social Economy Organizations" has an introductory character and the objective is to introduce the Social Economy entities to the students. The general objective is to give an overview of their management, dealing with the concepts of management, organization and control of the organization in this specific area of theoretical and practical way. The specific objectives are:

- Provide the basic knowledge on Social Economy Organizations. These organizations are differentiated in two groups: non-market social economy organizations (associations and foundations) and the market organizations (cooperatives and labour societies, work integration social enterprises and employment centres) as well as analyzing its impact on society.
- Understand the process of entrepreneurship in Social Economy Organizations and the characteristics and motivations of the social entrepreneur.
- Tackle the main issues relating to the strategic management in these organizations.
- Understand the different forms of resources, their allocation and subsequent control. Different administrative processes for taking strategy decisions are analyzed, different tools for the capture and subsequent control of the resources and funds necessary for the proper functioning of these organizations are studied as well as the provision of goods and services from a perspective of social efficiency.

These approaches and objectives are aligned with the Sustainable Development Goals (SDA) of Agenda 2030 and certain specific targets (<https://www.un.org/sustainabledevelopment/es/>), contributing to some extent to their achievement:

- Goal 1: Ending poverty,
  - Target 1.5. By 2030, build the resilience of poor and vulnerable people and reduce their exposure and vulnerability to climate-related hazards and other economic, social and environmental shocks and disasters
- Objective 3: Health and Well-being,
  - Target 3.8. Achieve universal health coverage, including protection from financial risks, access to quality essential health services and access to safe, effective, affordable and quality medicines and vaccines for all
- Objective 5: Gender Equality
  - Target 5.5. Ensure the full and effective participation of women and equal opportunities for leadership at all levels of decision-making in political, economic and public life
- Goal 8: Decent work and economic growth
  - Target 8.4. Achieve, by 2030, a progressive improvement in the efficiency of production and consumption of global resources and a decoupling of economic growth from environmental degradation, as called for in the Ten-Year Framework of Programmes on Sustainable Consumption and Production Patterns, starting with the developed countries
  - Target 8.5. Achieve, by 2030, full and productive employment and decent work for all women and men, including young people and people with disabilities, and equal pay for work of equal value
- Goal 10: Reducing inequalities

- Target 10.2. By 2030, strengthen and promote social, economic and political inclusion of all people, regardless of age, sex, disability, race, ethnicity, origin, religion, economic status or other status

## 1.2.Context and importance of this course in the degree

This course is included in the module Management and Direction of Firms and Organizations and in the matter of Directorate-General. It facilitates the acquisition of competencies and skills to a group of organizations that may be the place for professional development of graduates in Business Administration and Management.

## 1.3.Recommendations to take this course

It is advisable for the student to have passed the previous courses of *Fundamentals of Management*, *Business Administration* and *Strategic Management*.

## 2.Learning goals

### 2.1.Competences

Specific competences

E1.- Manage and administer businesses and organizations.

E2.- Understand how the functional areas of a business or organization and with ease to carry out any work entrusted management in them

E3.- Assess the situation and the foreseeable evolution of companies and social economy organizations, make decisions and extract relevant knowledge.

E4.- Develop and write global management reports of companies and organisations in the social economy sector.

E5.- Develop reports advice of markets, sectors, organisations, companies and their functional areas of the social economy.

E6.- Understand and apply professional standards and scientific rigour to the resolution of economic, business, and organizational problems.

Transversal competences:

T1.- Capacity for problem solving

T2.- Capacity for organization and planning

T3.- Ability to analyze and find information from different sources.

T4.- Ability to make decisions.

T5.- Motivation for quality and excellence

T6.- Ability to adapt to new situations

T7.- Ability to apply knowledge in practice

### 2.2.Learning goals

Students are expected to achieve the following Learning goals:

Knowledge and understanding of the role of Social Economy organisations: associations, foundations, cooperatives and social enterprises.

Knowledge and understanding of the characteristics of the entrepreneur of social economy organizations and the process of creation of social economy firms.

Ability to make a diagnosis of organization's situation and strategic planning in the field of these organizations.

Ability to analyse human resources, information, material and financial (for the proper functioning of the organization)

Capacity of searching for select relevant information from the environment and an organization.

### 2.3.Importance of learning goals

The main contribution of "Management of Social Economy Organizations" is to complete the training of graduates in Administration and Business. The Social Economy sector maintains a constant employment growth. We consider that to have training, competencies and skills in the management of these organizations can be a field of professional development.

According to the "Declaracion de Madrid": Nowadays there are 2 million of social economy firms in Europe, with 14,5 millions of employment, that represents the 6,5% of the total employment in the UE-27 and the 7,4% in the UE-15 and represent the 8% of the GDP in the UE ([European Commission 2013](#)).

The Social economy is an area with economic and social relevance, and may represent a field of professional development right, and it is necessary to have a training with competencies and skills in the management of these organizations.

## 3.Assessment (1st and 2nd call)

### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

## Continuous assessment, option A

The continuous assessment is based on continuous evaluation and will consist of the following elements:

A.1. Group project: We will examine the social impact and the degree of social innovation of the setting up of a good or service of general interest through a cooperative, association, or existing foundation or a partnership created for it by the group of students (evaluation of group) (50% of the grade)

A. 2. Individual portfolio: the individual portfolio consists of a summary, review and evaluation of each of the sessions of the classroom: (40% of the grade) . The criteria of evaluation of this portfolio are specified in the fourth section.

A.3. Participation: 10%. The active attitude and contribution of ideas and comments in work sessions, as well as, activities proposed by the own students will be valorized

## Continuous assessment, option B

The final grade is obtained approving each of the three parties (5 points out of 10) and adding the note, once weighted, obtained from the respective qualifications. The distribution of the rating are as follows:

B.1. Final individual essay (50% of the grade), which consists of the development of one or more research questions posed by the teacher at the beginning of the course and you will have to capture it in the commentary, analysis and evaluation, as well as a summary and conclusions about the same. All duly argued and documented.

B.2. Teamwork (40% of the grade). Strategic analysis of an organization's Social economy (cooperative, association or Foundation, among other figures), which apply the concepts acquired during the course and allows, at the same time, delineate and analyze its positioning in the environment where it operates and reflect knowledge of the social impact and the degree of social innovation that represents in the sector to which it belongs this organization.

B.3. Participation: 10%. The active attitude and contribution of ideas and comments in work sessions, as well as, activities proposed by the own students will be valorized

The student who does not meet the minimum standards required in the continuous evaluation tests may not continue through this evaluation procedure.

## Global Evaluation

Students who do not opt for the continuous assessment or who do not pass the course through) this procedure or who want to improve their score, shall have the right to take) the global test on the official date published by the Faculty, the highest score obtained prevailing in all cases. This global test consists of:

-Final assessment test that will assess the theoretical and practical knowledge of the subject. The test will consist of a written final examination of theoretical and practical character, in which the student should demonstrate their knowledge of the concepts and topics discussed in class and available in the ADD, as well as the interrelation between them (80% of the score).

- Individual presentation of a practical analysis of a Social Economy organization in order to supplement the assessment of acquired skills.. This work will be presented in writing (5,000 words) and the deadline will be the day of the exam published in the calendar of the center (20% of the grade).

It is contemplated that these tests will be carried out in a physical presence but if the sanitary circumstances require it, they will be carried out in a semi-presential way or online. In the case of online evaluation, it is important to point out that, in any test, the student may be recorded, being able to exercise his/her rights by the procedure indicated in:

[https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia\\_reducida.pdf](https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopd/gdocencia_reducida.pdf)

The necessary software will be used to check the originality of the activities carried out. The detection of plagiarism or copying in an activity will imply a score of 0 points in the activity.

# 4.Methodology, learning tasks, syllabus and resources

## 4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, tutorials and seminars.

## 4.2.Learning tasks

This course is organized as follows:

**Lectures** (25 hours). The teacher presents the concepts and basic explanations.

**Practice sessions** (25 hours). Cooperative work: it is carried out by teams of 4-5 students created at the beginning of the semester. The composition of groups could be made more flexible depending on the number of students enrolled. In these team-work sessions management problems of Social Economy Organizations are analyzed.

**Seminars.** Given by practitioners of the sector.

**Autonomous work and study** (75 hours). Each student carry out a assignment to show the understanding of the course. These 75 hours include problem-based learning, laboratory (ICT tool), tutorials and seminars.. Elaboration of systematized working materials with schemes and working documents at the disposal of the students to prepare the projects, both in a face-to-face and virtual teaching situation.

**Tutorials.** We recommend the use of individual tutorials, especially for the autonomous work.

In the first instance, the teaching methodology is intended to revolve around face-to-face classes. However, if it is necessary for health reasons, the classes can be given in a semi-attendance or online way.

### 4.3.Syllabus

This course will address the following topics:

- **Topic 1:** Basic concepts of Social Economy
- **Topic 2:** Origin and Role of Social Economy
- **Topic 3:** Emergence of Social Economy Organizations: Legal framework
- **Topic 4:** Strategic management in Social Economy Organizations
- **Topic 5:** Management of People in Social Economy Organizations
- **Topic 6:** Development of Services, Projects and Campaigns
- **Topic 7:** Financial management of Social Economy Organizations
- **Topic 8:** Transparency, public procurement and social impact
- **Topic 9:** Social Economy and concepts related

### 4.4.Course planning and calendar

For students who choose the global assessment, the dates of the final exams are available on the website of the centre. The information about previous years and activities can be found on the website of the subject <https://dees.unizar.es>

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Moodle website (<https://moddle2.unizar.es>); Academic calendar website (<https://academico.unizar.es/calendario-academico/calendario>); or the website of your corresponding faculty (Zaragoza: <https://econz.unizar.es/>, Huesca: <http://fegp.unizar.es/>, Teruel: <http://fcsch.unizar.es/>).

### 4.5.Bibliography and recommended resources

The bibliography is available in the online platform of the University Library

Recommended resources:

- Laboratorio de Economía Social, Zaragoza University <https://labes-unizar.es/>
- Cátedra Cooperativas y Economía Social, Universidad de Zaragoza, <http://catedraeconomiasocial.unizar.es/>
- CEPES-Aragón <https://economiasocialaragon.es/>
- Economistas sin Fronteras <https://ecosfron.org/economia-social-y-solidaria/>
- Centro de Recursos para la innovación social, desarrollo local, economía solidaria y cooperativismo, <https://emprendes.net/>