

## 25926 - Applied Social Psychology

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 25926 - Applied Social Psychology

**Faculty / School:** 301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 270 - Degree in Psychology

**ECTS:** 6.0

**Year:** 4

**Semester:** First Four-month period

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on the contents and favors the development/acquisition of competences. A wide range of teaching and learning tasks are implemented.

Students are expected to participate actively in the class throughout the semester.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other learning resources. Further information regarding the course will be provided on the first day of class.

#### 4.2.Learning tasks

1. Lecture classes (2 ECTS, 25 hours)
2. Case analysis (0,5 ECTS, 5 hours)
3. Information research, management and cooperative work (0,5 ECTS, 5 hours)
4. Oral presentations by students (2 ECTS, 20 hours)
5. Multimedia material (0,5 ECTS, 5 hours)
6. Conferences of guests professionals and academics (0,5 ECTS, 5 hours)

### 4.3.Syllabus

#### SECTION I

##### APPLIED SOCIAL PSYCHOLOGY

- Lesson 1. Introduction to Applied Social Psychology

#### SECTION II

##### RESEARCH-ACTION DESIGN IN APPLIED SOCIAL PSYCHOLOGY

- Lesson 2. Design of Prevention and Intervention Programs in Applied Social Psychology.
- Lesson 3. Design of Research Projects in Applied Social Psychology.

#### SECTION III

##### APPLICATIONS OF THE SOCIAL PSYCHOLOGY

- Lesson 4. Social Psychology applied to Family.
- Lesson 5. Social Psychology applied to Education.
- Lesson 6: Social Psychology applied to Legal Context.
- Lesson 7: Social Psychology applied to Immigration.
- Lesson 8: Social Psychology applied to Health: Drug addiction and Sexuality/HIV.

#### PRACTICAL ACTIVITIES

Case studies will be examined, through role-playings and any other methodology to develop the competences of the subjects and students' abilities. Cooperative learning, assertiveness, and critical thinking is encouraged.

### 4.4.Course planning and calendar

For further details concerning the timetable, classroom and further information regarding this course please refer to the Facultad of Social and Human Sciences website (<http://fcsh.unizar.es/>)

#### SECTION I

##### APPLIED SOCIAL PSYCHOLOGY. Weeks 1-2.

- Lesson 1. Introduction to Applied Social Psychology

#### SECTION II

##### RESEARCH-ACTION DESIGN IN APPLIED SOCIAL PSYCHOLOGY. Weeks 3-4.

- Lesson 2. Design of Prevention and Intervention Programs in Applied Social Psychology.
- Lesson 3. Design of Research Projects in Applied Social Psychology.

#### SECTION III

##### APPLICATIONS OF THE SOCIAL PSYCHOLOGY. Weeks 5-14.

- Lesson 4. Social Psychology applied to Family.
- Lesson 5. Social Psychology applied to Education.
- Lesson 6: Social Psychology applied to Legal Context.
- Lesson 7: Social Psychology applied to Immigration.
- Lesson 8: Social Psychology applied to Health: Drug addiction and Sexuality/HIV.

#### 4.5. Bibliography and recommended resources

- Álvarez, J.L., Garrido, A. y Torregrosa, J.R. (1996). *Psicología Social Aplicada*. Madrid: McGraw-Hill.
- Arias, A.V., Morales, J.F., Nouvilas, E. y Martínez, J.L. (2012). *Psicología Social Aplicada*. Madrid: Panamericana.
- Aronson, E. (1999). *El animal social*. Madrid: Alianza.
- Becoña, E. y Cortés, M. (2011). *Manual de adicciones para psicólogos especialistas en Psicología Clínica en formación*. Barcelona: Socidrogalcohol.
- Brewer, M.B. y Hewstone, M. (2004). *Applied Social Psychology*. Oxford: Blackwell.
- Castro, A. (2011). *SOS... Soy inmigrante. El Síndrome de Ulises*. Madrid: Pirámide.
- Expósito, F. y Moya, M. (2005). *Aplicando la Psicología Social*. Madrid: Pirámide.
- Fisher, R. (1982). *Social Psychology. An applied approach*. Nueva York: St Martin's Press.
- Gaviria, E., López, M. y Cuadrado, I. (2013). *Introducción a la Psicología Social*. Madrid: Sanz y Torres.
- Lindzey, G. y Aronson, E. (1985). *Handbook of Social Psychology*. Reding: Addison-Wesley.
- Morales, J.F., Moya, M., Gaviria, E. y Cuadrado, I. (2010). *Psicología Social*. Madrid: McGraw-Hill.
- Rodríguez Marín, J. (1995). *Psicología Social de la Salud*. Madrid: Síntesis.
- Sánchez Vidal, A. (2002). *Psicología Social Aplicada*. Madrid: Pearson Prentice Hall.
- Torregrosa, J.R. y Crespo, E. (1984). *Estudios básicos de Psicología Social*. Barcelona: Hora-Cis.