

25355 - Local Journalism

Syllabus Information

Academic Year: 2020/21

Subject: 25355 - Local Journalism

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year: 3

Semester: First Four-month period

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

4.3.Syllabus

The course will address the following topics:

- CHARACTERISTICS
- TYPES OF MEDIA AND OF EDITORIAL DEPARTMENTS
- AREAS: MUNICIPAL, POLITICAL, INFRASTRUCTURES, EVENTS, COURTS, DEFENCE, HEALTH, EDUCATION, REGIONS, ECONOMY, CULTURE, SPORTS AND SOCIETY.

- AGENDA OF TOPICS AND OF PROVISIONS
- GENRES
- COMMUNICATION
- PHOTOGRAPHY
- CURRENT AFFAIRS
- DEVELOPMENT OF A LOCAL MEDIUM
- COVERAGE OF EVENTS AND DRAFTING OF LOCAL NEWS
- VISITS TO MEDIA AND TO COMMUNICATIONS OFFICES
- TALKS WITH PROFESSIONALS

4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Facultad de Filosofía y Letras website <https://fyl.unizar.es/>

4.5.Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- No hay relación bibliográfica para esta asignatura(Ver toda la bibliografía recomendada + enlace al catálogo)