

## 25112 - Audiovisual Language and Image

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 25112 - Audiovisual Language and Image

**Faculty / School:** 301 - Facultad de Ciencias Sociales y Humanas

**Degree:** 278 - Degree in Fine Arts

**ECTS:** 6.0

**Year:** 2

**Semester:** Annual

**Subject Type:** Basic Education

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, workshops, autonomous work and assessment tasks.

#### 4.2.Learning tasks

The course includes the following learning tasks:

- Light Raccord and direction of Photography (12 hours and 20 hours autonomous work).
- Basic continuity mechanisms (12 hours and 20 hours autonomous work).
- Basic continuity mechanisms, synecdoche and metaphorical shot (8 hours and 20 hours autonomous work).
- Basic continuity mechanisms, synecdoche and metaphorical shot and Prolepsis or analepsis (10 hours and 20 hours autonomous work).
- Lectures (18 hours).
- Workshop on basic continuity mechanisms in audiovisual language sound (4 hours).
- Assessment tasks (2 hours).

#### 4.3.Syllabus

The course will address the following topics:

- Topic 1. Theoretical reflection about the audiovisual technology involvements in the contemporary iconosphere. Theoretical presentation, commentary and discussion.
- Topic 2. Practical experimentation on the audiovisual technical aspects and devices. Solving of problems and cases by means of specific software.
- Topic 3. Initiation into essential techniques for audiovisual project production. Solving of problems and cases by means of specific software.
- Topic 4. Critical review of the contemporary scene related to art and new media. Theoretical presentation, commentary and discussion.

#### **4.4.Course planning and calendar**

##### **Provisional course planning**

- 1<sup>st</sup> week. Lecture of the basic continuity mechanisms in audiovisual language.
- 2<sup>nd</sup> week. Lecture and theoretical and practical workshop: Light Raccord and direction of Photography.
- 3<sup>rd</sup> week. Lecture and theoretical and practical workshop: Light Raccord and direction of Photography.
- 4<sup>th</sup> week. Portfolio submission and assessment.
- 5<sup>th</sup> week. Continuity basic mechanisms. 1<sup>st</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 6<sup>th</sup> week. Continuity basic mechanisms. 1<sup>st</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 7<sup>th</sup> week. Continuity basic mechanisms. 1<sup>st</sup> assignment: Raccord correspondence among shots, illumination, space-time narration. Portfolio submission and assessment.
- 8<sup>th</sup> week. Basic continuity mechanisms, synecdoche and metaphorical shot. 2<sup>nd</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 9<sup>th</sup> week. Basic continuity mechanisms, synecdoche and metaphorical shot. 2<sup>nd</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 10<sup>th</sup> week. Basic continuity mechanisms, synecdoche and metaphorical shot. 2<sup>nd</sup> assignment: Raccord correspondence among shots, illumination, space-time narration. Portfolio submission and assessment.
- 11<sup>th</sup> week. Basic continuity mechanisms, synecdoche and metaphorical shot and Prolepsis or analepsis. 3<sup>rd</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 12<sup>th</sup> week. Basic continuity mechanisms, synecdoche and metaphorical shot and Prolepsis or analepsis. 3<sup>rd</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 13<sup>th</sup> week. Basic continuity mechanisms, synecdoche and metaphorical shot and Prolepsis or analepsis. 3<sup>rd</sup> assignment: Raccord correspondence among shots, illumination, space-time narration.
- 14<sup>th</sup> week. Lecture, theoretical and practical workshop: sound and its basic continuity mechanisms in audiovisual language.
- 15<sup>th</sup> week. Portfolio submission and assessment and revision of the year portfolio
- 16<sup>th</sup> week. Written exam.
- June: final evaluation.

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty website.

#### **4.5.Bibliography and recommended resources**