

67507 - Corporate social responsibility: organisation information and audits

Syllabus Information

Academic Year: 2019/20

Subject: 67507 - Corporate social responsibility: organisation information and audits

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 523 - Master's in Sociology of Public and Social Policy

ECTS: 4.0

Year: 1

Semester: First semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The learning process of this subject is based on the following activities:

1. Active participation of students in the scheduled face-to-face lessons
2. Participation in the discussion forums and in the scheduled activities
3. Elaboration of tasks using the specified methodology under the supervision of the teaching staff.
4. Attendance to the conferences, round tables or forum that are scheduled.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures. the professor/s will present and explain basic concepts which are key to understand the course contents. Students will be encouraged to engage in discussions about these basic concepts.
- Practice sessions
- Conferences and seminars, etc.
- Oral presentations
- Online tasks. Students have access to the ADD virtual platform (Moodle) to participate in discussion forums, and to prepare materials for discussion and public presentations.

4.3.Syllabus

In the general framework of Corporate Social Responsibility (CSR) business information systems are explained, as well as their practical application in companies. The main objective of this subject is to develop competences of students in order to apply social and environmental approaches of CSR as future managers in different organizations or institutions.

The subject is structured in three sections:

- The 1st section offers a theoretical approach to CSR and its principles.
- The 2nd section addresses the transparency of CSR, the study of different methodologies and the development of social and environmental information for financial and non-financial reporting activity.
- The 3rd section is focused on the interrelation of CSR with the management accounting and control in the framework of the circular economy

4.4.Course planning and calendar

The calendar of classes will be published in the web site of the Faculty (econz.unizar.es) and/or in the Online Teaching Platform (ADD) and the presentation of works and other activities will be announced by the lecturer and through the appropriate channels.

4.5.Bibliography and recommended resources