

## 61774 - Master's Dissertation

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 61774 - Master's Dissertation

**Faculty / School:** 109 -

**Degree:** 555 - Master's in Management, Strategy and Marketing

**ECTS:** 12.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Master Final Project

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

A subject of these characteristics is based on the flexibility and interaction between the director (s) of the work and the student, so that its development would be based on periodic meetings between student and director (they must themselves determine the frequency of these meetings) in which they will discuss the most important aspects of the subject under study. In these meetings the director will supervise the work of the student and will guide him / her in the different stages of the process until the project reaches the minimum level to be presented.

#### 4.2.Learning tasks

The program offered to the student to help him achieve the expected results includes the following activities ...

- Choice of the TFM topic
- Seminars
- Individualized tutorials
- Individualized teaching

#### 4.3.Syllabus

As we are not dealing with a normal subject, it is not possible to establish a syllabus for it. It will be the interaction between

the director and the student what determines how the research work would be carried out. This interaction will be based on individualized tutorials and personal work of the student.

#### **4.4.Course planning and calendar**

The research project must be delivered on the dates established by the Faculty and it must be defended.

This subject has three important stages:

1. Selection of tutor and topic
2. Deposit of the project
3. Public defense of the project

These acts are regulated by the Rules of preparation of the TFG / TFM of the Faculty of Economics and Business approved by the Faculty Board on March 15, 2019.

Students have the possibility to present the report in two of the calls that are established for the course. The dates of these calls will be published on the faculty website.

#### **4.5.Bibliography and recommended resources**