61772 - Models of Corporate Governance

Syllabus Information

Academic Year: 2019/20
Subject: 61772 - Models of Corporate Governance
Faculty / School: 109 -

Degree: 555 - Master's in Management, Strategy and Marketing

ECTS: 3.0
Year: 1
Semester: Second semester
Subject Type: Optional
Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. Explanatory techniques will be used in the lectures, always promoting participation and discussion in the classroom, aiming at analyzing and developing the basic concepts of the course. Additionally, practice sessions will be used to develop the students' ability to read, present and comment academic papers.

4.2.Learning tasks

The course includes the following learning tasks:

- Lectures: to explain the theoretical concepts of the course.
- Practice sessions: to put into practice the theoretical concepts and to help students to develop their skills in reading, presenting and commenting academic papers.
- Tutorials: the students will have individualized office hours with the teachers to solve specific questions.

4.3.Syllabus

The course will address the following topics:

SECTION I: MODELS OF CORPORATE GOVERNANCE AROUND THE WORLD

Topic 1. Corporate governance in large companies
Topic 2. Corporate control mechanisms

Topic 3. Models of corporate governance

SECTION II: THE BOARD OF DIRECTORS

Topic 4. The role of the Board of Directors
Topic 5. Codes of Good Governance
Topic 6. Corporate governance in unlisted companies

SECTION III: THE ROLE OF TRANSPARENCY

Topic 7. The concept of corporate social responsibility (CSR).

Topic 8. CSR management systems and tools
Topic 9. Transparency, ethics and corporate reputation

4.4.Course planning and calendar

The schedule of sessions will be made public on the Faculty website. Dates of assignment presentations and other activities will be notified by the teacher through the appropriate means.

4.5.Bibliography and recommended resources