

61766 - Social Economy and Social Entrepreneurs

Syllabus Information

Academic Year: 2019/20

Subject: 61766 - Social Economy and Social Entrepreneurs

Faculty / School: 109 -

Degree: 555 - Master's in Management, Strategy and Marketing

ECTS: 3.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The learning process of this course is based on the following: the methodology of the course is a combination of expository class by the teachers, in which we transmit the basics ideas about the topics, and a presentation by the students. Each student must work personally proposed readings and prepare a summary from a script. This work will be presented in the class through discussion of the readings for all students of the subject.

4.2.Learning tasks

The first session is a general presentation by the teacher. In the following sessions the students present the summary prepared from the script proposed on the subject and discussed the issues raised in the readings assigned to each topic. This debate is coordinated by the Faculty of the subject and is filled with exercises in the classroom.

A visit to the Mondragón cooperative Corporation in collaboration with the EUES (University expert on Social economy) will be scheduled within the framework of the subject. Also in collaboration with CEPES-Aragon and the EUES held a specific workshop on Social economy organizations in Aragon.

There are different types of training activities:

- Participatory master class and discussion of content (4 hours; 100% face-to-face)

- Realization and presentation of readings by students and discussion in workshops (20 hours, face-to-face 50%).
- Preparation of a project proposal final, to be defended at the end of the course. You can follow the methodology service-learning (40 hours, contact 40%)

4.3.Syllabus

- 1: General concepts of the Social economy
- 2: Economic Theories about the creation and role of organizations of Social economy
- 3: Social Entrepreneurs and Social Enterprises
- 4: Cooperative Societies and Co-operative Entrepreneur

4.4.Course planning and calendar

The calendar of sessions will be published on the website of the Center, the presentation of works and other activities will be communicated by the teacher through the appropriate media

4.5.Bibliography and recommended resources