

61760 - Modeling methods

Syllabus Information

Academic Year: 2019/20

Subject: 61760 - Modeling methods

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 555 - Master's in Management, Strategy and Marketing

ECTS: 3.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

4.2.Learning tasks

4.3.Syllabus

The course will address the following topics:

Topic 1. Preparation of the information to do research

Topic 2. Modelling depending on the dependent variable: binary dependent variables

Topic 3. Structural Equations Modelling

4.4.Course planning and calendar

4.5.Bibliography and recommended resources

http://biblos.unizar.es/br/br_citas.php?codigo=61760&year=2019