

29140 - Internal Tourism

Syllabus Information

Academic Year: 2019/20

Subject: 29140 - Internal Tourism

Faculty / School: 177 -

Degree: 445 - Degree in Tourism

ECTS: 6.0

Year: 4

Semester: First semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

Methodology

- Participatory class
- Individual activities
- Teamwork
- Visits to heritage resources.
- Case studies
- Expert Talks
- Practical assignments
- Exam.

4.2.Learning tasks

The program that is offered to student will help him to achieve the expected results includes the following activities
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Activities

- Classroom teaching, presentation of individual and group work.
- Tutorship.
- Workshop.
- Theoretical / practical work.
- Exam.

4.3.Syllabus

Breakdown of contents

LESSON 1: The society of leisure and consumption in the current development model. Town and country: the new forms of mobility and social reorganization of rural and urban space.

LESSON 2: The challenge of compatibility between tourism and sustainability. Types and tourism products in the urban and rural spaces.

LESSON 3: The social partners involved. Key to the development and promotion of interior tourist destinations.

LESSON 4: Cultural Agenda 21.

LESSON 5: The dynamic tourism territories.

LESSON 6: Examples of good practice.

4.4.Course planning and calendar

Calendar

It is set by the teacher at the beginning of course both in classes and in the moodle platform.

4.5.Bibliography and recommended resources

http://biblos.unizar.es/br/br_citas.php?codigo=29140&year=2019