

## 29109 - Heritage resources

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 29109 - Heritage resources

**Faculty / School:** 177 -

**Degree:** 445 - Degree in Tourism

**ECTS:** 6.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Basic Education

**Module:**

#### 1.General information

##### 1.1.Aims of the course

##### 1.2.Context and importance of this course in the degree

##### 1.3.Recommendations to take this course

#### 2.Learning goals

##### 2.1.Competences

##### 2.2.Learning goals

##### 2.3.Importance of learning goals

#### 3.Assessment (1st and 2nd call)

##### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

#### 4.Methodology, learning tasks, syllabus and resources

##### 4.1.Methodological overview

###### **Methodology**

- Participatory class
- Individual activities
- Teamwork
- Visits to heritage resources.
- Case studies
- Expert Talks
- Practical assignments
- Exam.

##### 4.2.Learning tasks

**The program that is offered to student will help him to achieve the expected results includes the following activities**  
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###### **Activities**

- Classroom teaching, presentation of individual and group work.
- Tutorship.
- Workshop.
- Theoretical / practical work.
- Exam.

### **4.3.Syllabus**

**LESSON 1. Concept of Heritage. The natural and cultural heritage.**

**LESSON 2. Inventory, cataloging and evaluation of the tourism potential of heritage resources.**

**LESSON 3. Tourism impacts on heritage resources.**

**LESSON 4. Instruments and policies to protect the natural heritage**

**LESSON 5. Instruments and policies for the protection of cultural heritage**

**LESSON 6. Heritage as a touristic resource**

**LESSON 7. Heritage resources and land use. New models and management policies and development territory**

### **4.4.Course planning and calendar**

#### **Calendar**

It is set by the teacher at the beginning of course both in classes and in the moodle platform.

### **4.5.Bibliography and recommended resources**

[http://biblos.unizar.es/br/br\\_citas.php?codigo=29109&year=2019](http://biblos.unizar.es/br/br_citas.php?codigo=29109&year=2019)