

27631 - Team Management

Syllabus Information

Academic Year: 2019/20

Subject: 27631 - Team Management

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 450 - Degree in Marketing and Market Research

ECTS: 6.0

Year: 4

Semester: Second semester

Subject Type: Compulsory

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives: to initiate the students in the basic concepts and tools for team management, such as leadership approaches, motivation theory and practice, leadership competences, problem analysis and solving, or decision-making tools that provide the student with the basic ground for team management competences.

A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, case studies, teamwork, autonomous work, tutorials, student participation and academic guidance.

Further information regarding the course will be provided on the first day of class.

4.2.Learning tasks

The course includes the following learning tasks:

- **Lectures** (2.6 ECTS: 26 hours). The professor presents theoretical contents.
- **Practice sessions** (3 ECTS: 30 hours). They can involve discussion and presentation of case studies, practical work outside the classroom (field work or visits), and seminars.
- **Assessment tasks** (0.4 ECTS: 4 hours). Final examination.
- **Autonomous work** (30 hours). Students do tasks such as autonomous study, reading of the course book,

preparation of practice sessions and seminars, and summative assignments.

- **Tutorials.** The professors' office hours can be used to solved doubts and to follow-up students' work.

4.3.Syllabus

The course will address the following topics:

- Topic 1. Leadership
 - Definition of leadership
 - Classical theories of leadership
 - Contingent Leadership
 - The ?New Leadership?
 - Leadership competences development
 - Authentic leadership
 - Self-leadership
 - Coaching
 - Mentoring
- Topic 2. Motivation
 - Human needs
 - Classical theories on motivation (satisfaction at work)
 - From motivation to commitment
- Topic 3. Teamwork
 - Groups in organizations
 - Pros and cons of teamwork
 - The team performance curve
 - The role of coordinator in teams development
 - The ten Cs of teamwork
- Topic 4. The leadership competences in teamwork development
 - Communication as work tool
 - The interview
 - Conflict management in teamwork
 - Problems analysis and decision making
- Topic 5. Management tools for teamwork development
 - Tools for Problems analysis and decision making
 - Tools for generation and evaluation of alternatives

4.4.Course planning and calendar

For further details concerning the timetable, classroom and further information regarding this course please refer to the "Facultad de Economía y Empresa" website (<https://econz.unizar.es/>)

4.5.Bibliography and recommended resources