

27616 - Spanish Economy

Syllabus Information

Academic Year: 2019/20

Subject: 27616 - Spanish Economy

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 450 - Degree in Marketing and Market Research

ECTS: 6.0

Year: 2

Semester: Second semester

Subject Type: Compulsory

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

4.2.Learning tasks

4.3.Syllabus

The course will address the following topics:

- Topic 1. Economic indicators (concepts and application)
- Topic 2. Economic growth in Spain during the twentieth century
- Topic 3. Spain in the Economic and Monetary Union
- Topic 4. Demography and Human capital
- Topic 5. Labor Market and employment policy
- Topic 6. Research and development in Spain
- Topic 7. Productive structure (agricultural sector, industry sector and service sector)
- Topic 8. Financial system
- Topic 9. Public Sector

4.4.Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website (<https://econz.unizar.es/>)

4.5. Bibliography and recommended resources