

## 27455 - Public Management

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 27455 - Public Management

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 417 - Degree in Economics

**ECTS:** 3.0

**Year:** 4

**Semester:** Second semester

**Subject Type:** Optional

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

#### 4.2.Learning tasks

#### 4.3.Syllabus

##### 1. Public organizations

- The nature of public organizations
- Incentives and efficiency of public organizations

##### 2. Institutional and management reforms for bettering efficiency

- Copayment, vouchers, property rights markets, outsourcing and internal markets
- Public-private partnership

##### 3. The evaluation of the efficiency. Cost-benefit analysis

#### 4.4.Course planning and calendar

#### 4.5.Bibliography and recommended resources

