

## 25927 - Psychology of Communication

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 25927 - Psychology of Communication

**Faculty / School:** 301 -

**Degree:** 270 - Degree in Psychology

**ECTS:** 6.0

**Year:** 4

**Semester:** First Four-month period

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The learning process that has been designed for this subject is based on the following:

- Theoretical-practical exposition in the classroom of the contents of the program
- Support of audiovisual methodology in the development of content
- Active participation of the students, both in group and individually, to promote meaningful and collaborative learning by exposing cases or examples of their interest, reflection and critical thinking through debate, etc.
- Development of assumptions and case studies, role-playing and any other methodology that develops the practical sense of the subject and the abilities of the students

#### 4.2.Learning tasks

1. Theoretical sessions in which work will be carried out stimulating participation and active learning by students
2. Practical sessions in which practical cases will be examined, from which teamwork and cooperative/collaborative learning will also be encouraged

### 3. Individual and collective tutorials

#### 4.3.Syllabus

The program offered to the student to help him/her achieve the expected results includes activities in different blocks:

BLOCK 1. Introduction to the Psychology of Communication.

- Theoretical models of communication; Elements of the communication process.

BLOCK 2. Conceptual approach to the Psychology of Communication.

- Social skills and their components; Verbal and non-verbal communication; communication barriers; efficient communication.

BLOCK 3. Communication applied to different areas on Psychology

- This block will be treated sequentially and transversally, linking the theoretical and practical contents to its application during the whole subject.

#### 4.4.Course planning and calendar

The theoretical and practical sessions of this compulsory subject are complemented by providing the students with more meaningful learning and applied transfer. The sequence of these sessions will be successive, following each week the corresponding block of contents. Also, the key dates are those related to the presentation and presentation of practical group work, such as the exam.

All these dates and further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course will be provided on the first day of class and will be available on Moodle; or please refer to the Psychology Degree website.

#### 4.5.Bibliography and recommended resources

- Pastor Ruiz, Y. (coord.) (2006) *Psicología social de la comunicación : aspectos básicos y aplicados*. Madrid : Pirámide, D. L.
- Berjano, E. y Pinazo, S. (2001). *Interacción social y comunicación*. Valencia: Humanidades Psicología.
- Berjano, E. y Pinazo, S. (2001). *Interacción social y comunicación. Prácticas y ejercicios*. Valencia: Humanidades Psicología.
- Caballo, Vicente E. (2007). *Manual de evaluación y entrenamiento de las habilidades sociales*. 7a. ed. Madrid: Siglo XXI de España.
- Martínez Selva, José María. *La psicología de la mentira / José María Martínez* Barcelona : Paidós, 2005