

## 25721 - User studies

### Syllabus Information

**Academic Year:** 2019/20

**Subject:** 25721 - User studies

**Faculty / School:** 103 -

**Degree:** 268 - Degree in Information Management

**ECTS:** 6.0

**Year:** 3

**Semester:** First Four-month period

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, study and assessment tasks.

Students are expected to participate actively in class throughout the semester.

Further information regarding the course will be provided on the first day of class.

#### 4.2.Learning tasks

The course includes the following learning tasks:

- Lectures. Problem-based learning (PBL). Acquired competences: 1, 2, 3.
- Practice sessions. Seminars for the contextualisation, discussion and solving of practical exercises. Acquired competences: 1, 2.
- Autonomous work. Preparation, analysis and design of a user study with direct or indirect information gathering techniques. Acquired competences: 1, 2, 3.
- Assessment tasks. A written and public oral presentation of an information unit of user problem. Acquired

competences: 1, 2, 3.

### **4.3.Syllabus**

The course will address the following topics:

- Topic 1. Introduction
- Topic 2. User studies: concept and evolution
- Topic 3. Research design and communication: basic concepts and case studies
- Topic 4. Paradigms and models in information behaviour
- Topic 5. Methodologies and specific techniques

### **4.4.Course planning and calendar**

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the 'Facultad de Filosofía' website (academic calendar: <http://academico.unizar.es/calendario-academico/calendario>; timetable: <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; assessment dates: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

### **4.5.Bibliography and recommended resources**

<http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=25721>